

NEI **FALL** CONGRESS

NOV 5-8, 2026  COLORADO SPRINGS, CO

Exhibitor & Sponsorship

2026

PROSPECTUS



Reach **2500+** U.S.-based
Mental Health Care Professionals!



20 Industry Sessions



60+ Exhibit Booths Available



8 Medical Affairs Opportunities



Neuroscience Education Institute

#NEICongress



V3 December 2025

Welcome to 2026 Fall Congress



We're pleased to welcome you to the 2026 NEI Fall Congress, the Neuroscience Education Institute's flagship event and a trusted gathering place for mental health professionals committed to providing the best possible care for their patients.

Rooted in the legacy of Stahl's Essential Psychopharmacology and guided by the vision of our founder, Dr. Stephen M. Stahl, NEI Fall Congress has steadily grown over the past two decades into a unique space for meaningful clinical education, connection, and collaboration.

As always, our goal is to support the professionals who treat patients—because that's where lasting impact begins. NEI was founded with the desire to help more patients by helping the professionals who treat them, and that mission continues to guide everything we do. Whether in-person or attending from afar, our attendees rely on NEI for education that is not only scientifically grounded but designed for real-world clinical application.

This year, we continue our hybrid format, combining the energy of our in-person gathering with the flexibility of our virtual platform. We've invested significantly in virtual tools to ensure that online participants enjoy the same quality of education and engagement—from real-time Q&A and polling to interactive exhibits and industry sessions. This approach allows us to reach a broader audience of prescribers both across the U.S. and internationally.

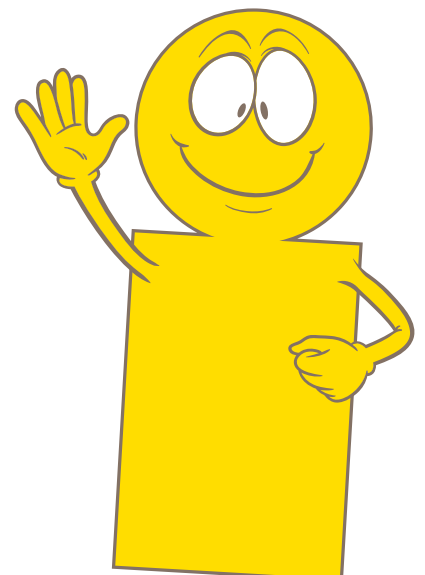
Throughout the congress, clinicians engage deeply with the content—and with our industry partners. From conversations in the exhibit hall to sponsored sessions and other touchpoints, your involvement plays an important role in helping attendees stay informed about current treatment options, emerging science, and new tools that can support their practice.

We invite you to be part of this year's meeting and help equip more than 2500 prescribers with the information they need to make a difference in their patients' lives. Whether you've joined us for many years or are considering your first partnership, we look forward to working together in a shared mission to advance mental health care.

Warm regards,

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Premier Hybrid Psychopharmacology Congress



What Makes NEI Fall Congress Distinct

NEI's expertise spans multiple innovative formats to maximize learner engagement and effectiveness:

Visual Learning Pioneers

NEI revolutionized the visual language of psychopharmacology. From intuitive receptor maps to animated neurotransmitter pathways, we use custom visuals and animation to make complex content accessible and unforgettable.

Interactive Education

Real-time audience response systems and live polling allow attendees—both in person and virtual—to actively participate during sessions. Faculty use these tools to immediately assess audience understanding and tailor discussions in real time, ensuring dynamic, two-way learning.

Video Focusers

Our signature "Video Focusers" entertain while they educate. These brief, imaginative videos reinforce key concepts in a way that's both engaging and sticky, helping attendees recall and apply information long after the event ends.

Why Industry Partners Choose NEI Fall Congress

NEI Fall Congress offers unmatched opportunities for pharmaceutical and biotech companies seeking to connect with a high-value, highly engaged audience of mental health prescribers. Our attendees include psychiatrists, psychiatric nurse practitioners, physician assistants, and other professionals who are on the front lines of prescribing decisions.

Partnering with NEI Fall Congress means:

Brand Visibility at Scale

With thousands of attendees and a strong digital presence, our congress delivers high-impact exposure to decision-makers in CNS treatment.

Meaningful Engagement

Our attendees are not passive observers—they are active participants. Industry partners benefit from the opportunity to engage directly with a uniquely attentive and curious audience in both live and virtual formats.

Thought Leadership Integration

NEI works with our partners to align branding, messaging, and educational content in ways that support your scientific and commercial objectives, always within strict ACCME guidelines.

Access to Innovators and Early Adopters

Our audience comprises forward-thinking clinicians who are eager to incorporate new treatments and approaches. NEI Fall Congress is a strategic venue for product awareness, pipeline visibility, and medical education alignment.



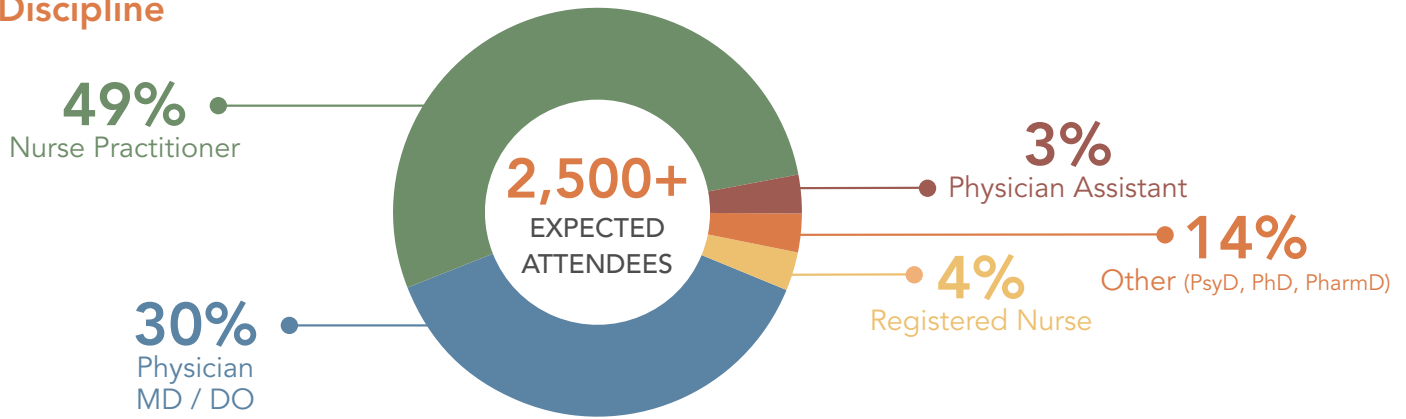
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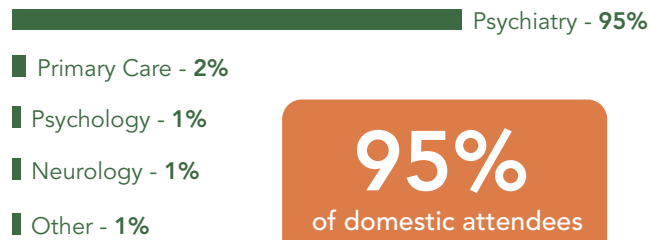
About NEI Fall Congress Attendees



Discipline

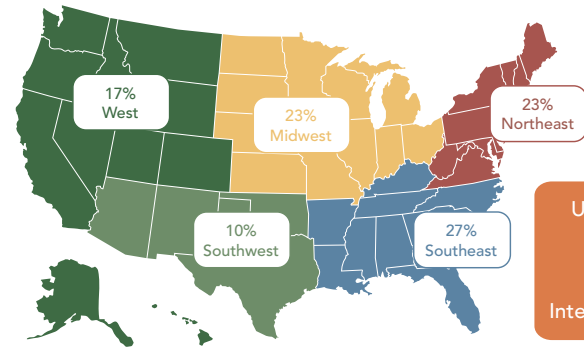


Specialty



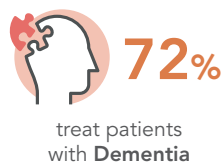
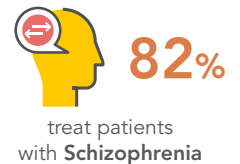
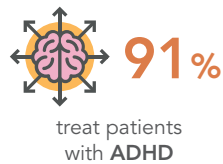
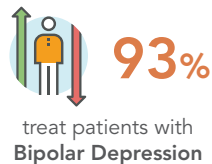
95%
of domestic attendees
have U.S. prescribing
privileges

Geography



Up to an additional
750+
International Attendees

Attendees Treat the Full Spectrum of Mental Health Illnesses Every Week:



General Information



Location

The Broadmoor
1 Lake Avenue
Colorado Springs, CO 80906

Pre-Conference Academy & Seminar

November 4-5, 2026
Wednesday - Thursday

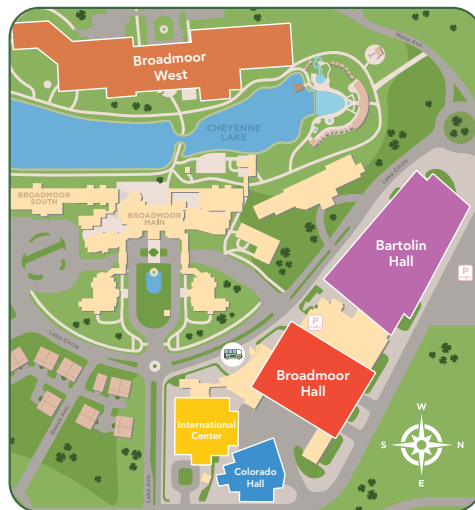
Exhibit Hall Dates

November 5-7, 2026
Thursday-Saturday

Industry Sessions

November 4-8, 2026
Wednesday-Sunday

Property Map



- Broadmoor Hall**
General Sessions
- Bartolin Hall**
*Exhibitor and Attendee Check-in
Exhibit Hall
Industry Capsule (non-CME)
Private Meeting Rooms*
- International Center**
Industry Sessions (non-CME)
- Colorado Hall**
Industry Sessions (non-CME)
- Broadmoor West Ballroom**
Scientific Poster Session



Complimentary shuttles are provided

Hotel & Lodging

Hotel	The Broadmoor 1 Lake Avenue Colorado Springs, CO 80906	Cheyenne Mountain Resort 3225 Broadmoor Valley Road Colorado Springs, CO 80906	DoubleTree Colorado Springs 1775 E Cheyenne Mountain Boulevard, Colorado Springs, CO 80906	Courtyard Colorado Springs South 2570 Tenderfoot Hill Street Colorado Springs, CO 80906	Fairfield Inn & Suites Colorado Springs South 2725 Geyser Drive Colorado Springs, CO 80906	Residence Inn Colorado Springs South 2765 Geyser Drive, Colorado Springs, CO 80906
Discounted Group Rates	Starting at \$221/ night + tax	Coming Soon!	Coming Soon!	Coming Soon!	Coming Soon!	Coming Soon!
Sub-Block Cut-Off Date	May 15, 2026	---	---	---	---	---
Room Block Dates	Wednesday, November 5 – Sunday, November 8	---	---	---	---	---
Sub-block Reservations Minimum & Deposit Policy	4-night minimum 100% payment required at the time of reservation	3-night minimum 100% payment required at the time of reservation	1-night minimum 50% non-refundable deposit required	N/A	N/A	N/A

Exhibitors and Industry Supporters: Please reach out to your sub-block coordinator for rooming allocations and guidelines. Access to the Broadmoor and Cheyenne sub-blocks is exclusively reserved for confirmed conference sponsors/partners only. Rooms at these hotels are limited and not guaranteed. Once the sub-block is full, no additional rooms will be available. Reservations made outside your designated sub-block are subject to cancellation by NEI management. Our sub-block policies are in pages 9-12.

Exhibit Opportunities



Engage with over **2,500** attendees in-person and online with a booth in Bartolin Hall and on the virtual platform.

Boost your reach:

- **Exhibitor Promo-Kit:** Boost your exposure and receive a 15% discount on all your advertisement needs. Details on page 15.
- **Scavenger Hunt:** The gamified engagement activity will give attendees an extra incentive to stop by your booth and chat with you. Your company name and logo will be included in the Scavenger Hunt booklet which will be placed in all in-person tote bags. Attendees can earn a sticker on their booklet by speaking with you about your offerings.
- **Exhibit Booth Package:** Maximize your exposure and receive one (1) full page ad and a highlighted listing in the NEI Fall Congress program guide in addition to the exhibiting benefits below

Exhibiting Benefits:

- Company overview in the conference program guide and mobile app
- Exhibitor lounge access with complimentary refreshments and amenities
- Complimentary Wi-Fi provided by NEI
- Room block allocation at Cheyenne Mountain Resort (based on availability)
- Overnight security
- Back and side wall draping for non-island booths
- One draped table (6' x 30") and two chairs for 10'x10' booths. Larger booths may request these for no additional cost.

Important Deadlines:

March 3, 2026 – June 10, 2026	Exhibitor Room Block Allocations Reservations Open
July 15, 2026	NEI Fall Congress balance (booths, industry sessions, sponsorships) are due
August 15, 2026	Booth concepts are due for rigging review (if applicable). Virtual booth assets are due.
October 26, 2026	Register for exhibitor badges

Exhibit Opportunities



Booth space will be assigned on a first-come, first-served basis. View the floor plan for current availability and submit pages 22-27 or complete a space application online to reserve your booth.

Booth Fees: All booths that are 400 sq. ft. or bigger include a virtual exhibit booth

Size	Booth Only Cost	Booth Package Cost	Virtual Booth	Total badges
10' x 10'	\$4,000	\$7,000	Additional fee	2
10' x 20'	\$8,000	\$11,000	Additional fee	4
10' x 30'	\$12,000	\$15,000	Additional fee	6
20' x 20'	\$21,000	\$24,000	INCLUDED	8
20' x 30'	\$29,000	\$32,000	INCLUDED	10
30' x 30'	\$41,000	\$44,000	INCLUDED	12
30' x 40'	\$53,000	\$56,000	INCLUDED	14
40' x 40'	\$69,000	\$72,000	INCLUDED	18
40' x 50'	\$85,000	\$88,000	INCLUDED	20
50' x 50'	\$105,000	\$108,000	INCLUDED	24
40' x 70'	\$117,000	\$120,000	INCLUDED	26
50' x 60'	\$125,000	\$128,000	INCLUDED	28

30% discount for Military, Government and Non-Profit booths (10' x 10' booths only)

*Rates are based on \$40 per square foot.



Badge Allocations and Access

Exhibitor badge allocations are based on a company's booth size. Exhibitor badges grant access only to the Exhibit Hall. Companies that are exhibiting and sponsoring an Industry Session will receive Exhibitor-Industry badges that provide access not only to the Exhibit Hall but also to the company's sponsored Industry Session. Additional exhibitor and exhibitor-industry badges can be obtained at a cost of \$499 per badge. To attend the general sessions, full conference registration is required. For more information, visit the NEI Fall Congress registration page.



Exhibit Hall Schedule

The Exhibit Hall schedule (including setup, show hours, and teardown) will be published closer to the conference. For the most current version, please visit nei.global/fallagenda

Policies and Terms for Sub-blocks: Exhibitors and Industry Supporters



To support attendee engagement at all NEI Fall Congress activities—including industry sessions, supported receptions, and exhibit hall events—we **prioritize lodging for registered attendees, particularly clinicians, at The Broadmoor and Cheyenne Mountain Resort.** Please carefully review the following hotel room guidelines.:

Exhibitors and/or Industry Supporters are defined as any sponsoring or exhibiting companies and their personnel, including third-party personnel (vendors, partners, agencies, etc.)

Room Availability and Priority

Due to limited availability, a set number of rooms at The Broadmoor and Cheyenne Mountain Resort are allocated to exhibitors and industry partners of the NEI Fall Congress. These rooms are offered on a **first-come, first-served basis**, within the allocation limits outlined below, and are not guaranteed. Once a sub-block is full, no additional rooms will be available.

Exhibitors must secure their booths by May 15, 2026 in order to qualify for a room block allocation at The Broadmoor and Cheyenne Mountain Resort. After May 15, 2026, room allocations are no longer guaranteed and will be subject to overall hotel availability.

Reservation Process & Non-Refundable Deposit

All primary contacts (“room block manager”) for exhibiting and sponsoring organizations will receive a personalized Passkey link to manage their sub-block reservations.

To secure your sub-block allocation, a 50% deposit, based on your total room block commitment, is required. This deposit is non-refundable and non-transferable under any circumstances.

Reservation Deadline

All final room block commitments must be confirmed and fully paid by **June 10, 2026**. Any rooms not secured with payment by this deadline will be automatically released, regardless of the original allocation by June 11.

Post Deadline Booth Reservations

Exhibitors who secure a booth after **June 10** are not guaranteed access to room blocks at The Broadmoor or Cheyenne Mountain Resort. Complimentary shuttle transportation will be provided between the convention site and designated overflow hotels (see page 6 for details).

Policies and Terms for Sub-blocks: Exhibitors and Industry Supporters



Booking Procedure

All exhibitor and industry partner reservations for The Broadmoor and Cheyenne Mountain Resort must be made through HMP Travel. Please do not contact the hotels directly. For reservations, contact Kim McLaughlin at kmclaughlin@hmpglobal.com.

Company representatives making reservations outside their organization's sub-block will be subject to cancellation or reassignment to the group's sub-block at NEI management's discretion.

Booking for Registered Attendees

Industry personnel who are also registered as attendees must book their rooms within their organization's designated sub-block. Please coordinate with your internal room block manager to ensure compliance and help maintain a fair process for all.

Overflow Hotel Policy

Industry personnel whose companies do not have a designated room block and/or are not a partner of the conference must make reservations at one of the overflow hotels. This ensures fair and consistent lodging access for all participants.

Important Deadlines

March 3	<ul style="list-style-type: none">Exhibitor Hotel Room Blocks OpenHold your allocated rooms with a 50% non-refundable deposit
June 10	<ul style="list-style-type: none">Last day to secure your allocations and final payments are due.Unpaid rooms will be released on June 11.
October 1	<ul style="list-style-type: none">Final rooming lists are due

Hotel Room Sub-Block Allocations for Exhibitors and Industry Supporters



The Broadmoor Hotel Room Allocations

Due to high demand, room allocation limits are placed for exhibitors and industry partners sub-blocks based on total sponsorship spend for 2026 NEI Fall Congress only starting at \$50,000.



Total Sponsorship Spend	Room Allocation	Total Sponsorship Spend	Room Allocation
\$50,000	1 Room	\$450,000	11 Rooms
\$80,000	2 Rooms	\$500,000	12 Rooms
\$110,000	3 Rooms	\$550,000	13 Rooms
\$140,000	4 Rooms	\$600,000	14 Rooms
\$170,000	5 Rooms	\$650,000	15 Rooms
\$200,000	6 Rooms	\$700,000	16 Rooms
\$250,000	7 Rooms	\$750,000	17 Rooms
\$300,000	8 Rooms	\$800,000	18 Rooms
\$350,000	9 Rooms	\$850,000	19 Rooms
\$400,000	10 Rooms	\$900,000+	20 Rooms*

* The maximum number of rooms that an industry group can reserve at The Broadmoor is 20 rooms. Exhibitor room availability at The Broadmoor is limited to preserve capacity for attendee lodging.

Hotel Room Sub-Block Allocations for Exhibitors and Industry Supporters



Cheyenne Mountain Resort Room Allocations

Due to high demand, room allocation limits are placed for exhibitors and industry supporter sub-blocks based on booth sizes starting at 400 sq. ft. This allocation is in addition to sub-blocks at The Broadmoor if applicable.



Booth Size	Room Allocation	Booth Size	Room Allocation
20' x 20'	6 Rooms	40' x 40'	14 Rooms
20' x 30'	8 Rooms	40' x 50'	15 Rooms
20' x 40'	10 Rooms	50' x 50'	15 Rooms
30' x 30'	12 Rooms	40' x 70'	16 Rooms
30' x 40'	14 Rooms	50' x 60'	16 Rooms

Exhibitors with booths between 100 and 399 sq. ft. are strongly encouraged to reserve rooms at our designated overflow hotels. NEI Fall Congress provides complimentary shuttle service to and from these hotels throughout all conference days.

Exhibitor General Information



Booth Move in Schedule:

Tuesday, November 3	8:00 am – 5:00 pm Booths 1,200 sq. ft. or larger 12:00pm – 5:00 pm Booths 600 sq. ft. or larger
Wednesday, November 4	8:00 am – 5:00 pm All booths
Thursday, November 5	8:00 am – 5:00 pm All booths

All crates must be off the floor by Wednesday, November 4 at 5:00 pm.

Lead Retrieval

The official lead retrieval service provider for NEI Fall Congress is **ExpoBadge**.

ExpoBadge's lead retrieval system captures the following available data: First and Last Name, Credential(s), Mailing Address, Country, License State, Phone, Email and National Provider Identifier (NPI). For more information, refer to the Lead Retrieval Order Form in the Exhibitor Kit (available 90 days before the conference start date).

Parking at the Broadmoor Conference Center

Broadmoor guests: Complimentary self-parking for overnight guests' staying at The Broadmoor during conference dates. Make sure to show your meeting badge to the parking garage attendant.

Broadmoor daily visitors: Check parking fees on the Broadmoor website: <https://www.broadmoor.com/the-resort/getting-here>.

Staffing Your Booth

Exhibits must be always staffed during exhibit hours. Any exhibitor who arrives late and is not set up on time during all days of the Exhibit Hall, departs prior to the conclusion of exhibit hours any day of the Exhibit Hall, dismantles their booth early on the last day, or does not show up at all will be subject to forfeiture of the booth fee and may no longer be allowed to exhibit at future NEI conferences.

During Exhibit Hall hours, booth staff must remain within the confines of their designated booth and cannot congregate in the aisles or enter the aisles to solicit attendees. **Additionally, installation and dismantling staff are not allowed in the Exhibit Hall floor unless they remain within the confines of your booth. Otherwise, I&D staff must remain in the loading docks or the exhibitor lounge located towards the back of the Exhibit Hall.**

Exhibitor General Information



Venue Information

Freeman is the exclusive provider of freight services. Full-time employees of exhibiting companies may hand-carry their materials into the exhibit facility. Personally operated vehicles being unloaded must be owned or leased and operated by a full-time employee of the exhibiting company. No pallet jacks or motorized forklifts may be operated by anyone other than Freeman. Hotel bellmen, porters, taxi drivers, day laborers, etc. are not allowed in the Exhibit Hall and cannot move materials to and from the exhibitor's booth. Freeman will control access to the loading docks to provide for a safe and orderly move-in and move-out.

Shipment of Materials

Materials including but not limited to product theater posters, literature, and booth materials should be shipped to Freeman's Advance Warehouse or through FedEx Office at The Broadmoor. Any packages being shipped to The Broadmoor must be prepaid and any onsite handling fees will be the shipper's responsibility. Address all packages as follows:

Freeman Advance Warehouse <i>(recommended)</i>	Show site Shipping Address
Exhibiting Company Name / Booth Number 2026 NEI Fall Congress C/O Freeman 4493 Florence St Denver, CO 80238 USA	Exhibiting Company Name / Booth Number 2026 NEI Congress The Broadmoor C/O Freeman 1 Lake Ave Colorado Springs, CO 80906 USA

Exhibitors are responsible for locating their shipment. NEI personnel are not responsible for assisting exhibitors with locating their materials.

Exhibitor Resource Center

All approved exhibitors for the 2026 NEI Fall Congress will receive access to the Exhibitor Resource Center upon arrival of their booth space application. The booth space application can be completed through the floor plan or by returning a signed copy of the prospectus to Gabriela Chevalier (gchevalier@neiglobal.com). The Exhibitor Resource Center contains all the important documents and information that exhibitors will need to prepare for NEI Fall Congress such as the final exhibit hall schedule, assigning and purchasing exhibitor badges, and purchasing additional advertising opportunities. Exhibitors can manage users for the Exhibitor Resource Center portal and set reminders to make sure all the deadlines are met.

Advertisement Opportunities



★ Exclusive sponsorships

Exhibit Promo-Kit - \$12,750

Save 15% when you bundle your exhibit booth advertising needs into one – includes a conference program guide advertisement (full page run-of-book), a tote bag insert, and mobile app push notification.

Conference Program Guide

Place your advertisement in the program guide, a full color 8.5" x 11" printed piece, provided to all NEI Fall Congress attendees in their tote bag. Electronic artwork must be submitted by the sponsor.

Advertisements	Price
★ Belly Band Wrap	\$16,000
★ Centerfold (Two-Page Spread)	\$10,600
★ Inside Front Cover (Full-Page)	\$5,300
★ Inside Back Cover (Full-Page)	\$5,300
★ Outside Back Cover (Full-Page)	\$9,000
Run-of-Book (Two-Page)	\$7,600
Run-of-Book (Full-Page)	\$4,000
Run-of-Book (Half Page)	\$2,000
PI Page	\$2,650

Tote Bag Insert - \$8,000

Place a custom insert into the NEI Congress tote bags that are distributed to registered attendees as they check in. Materials can be a maximum size of 8.5" x 11" and double-sided. Sponsor is responsible for creating the inserts and shipping them to NEI's fulfillment house.

Hotel Room Door Drop - \$16,000

Hotel room door drops allow you to deliver your company literature right to attendees' hotel rooms at The Broadmoor. Materials must be created and shipped to the hotel by the sponsor. NEI will manage onsite logistics.

Conference Direct Mailer - \$3,750

Send a custom print mailing to all registered NEI Fall Congress attendees. Materials must be created and shipped to NEI's fulfillment house by the sponsor. The sponsor must use NEI's fulfillment house for mailed distribution. Sponsor is responsible for postage fees and additional packaging preferences agreed upon with NEI's fulfillment house.

Dynamark is NEI's proud print partner and fulfillment house. Please contact Karli Carroll at karli@dggink.com

DYNAMARK
printing ✂ signs ✂ marketing ✂ fulfillment ✂ promo

★ Hotel Room Door Drop Bags - \$17,000

The hotel door drop bags will have the sponsor's logo or company message and will contain the room door drops for NEI Fall Congress attendees staying at The Broadmoor.

Take-One Literature Display - \$1,000

The Take One Literature Distribution display is strategically located in a high-traffic area of NEI Fall Congress (such as the check-in area in Bartolin Hall or the Broadmoor Hall lobby) for easy access by attendees. Informational fliers and brochures will be allocated and stocked by NEI Fall Congress management throughout the event until the supply is exhausted. The suggested quantity is no more than 500 copies of each item. Unused materials will not be returned. Materials must be created and shipped to The Broadmoor by the sponsor.

Conference Email Blast - \$21,200

Send a custom email blast to all registered NEI Fall Congress attendees. HTML must be provided by the sponsor. NEI will manage distribution on the sponsor's behalf and will provide click-through data and metrics. **Limited availability.**

Daily Email Advertisement - \$10,000

Bring more attendees to your exhibit booth or industry session with a graphic advertisement included in the daily emails that are sent to NEI Fall Congress attendees at the beginning of each day.

Know-Before-You-Go Email Blast - \$16,000

Place a digital leaderboard advertisement on the "Know Before You Go" email sent to pre-registered attendees a few days before the meeting. This email includes important information pertaining to the conference. The digital leaderboard ad must be created and provided by the sponsor. NEI will manage email distributions on your behalf.



Conference Email Outcomes

Average open rate: 44.75%
Click through rate: 6.20%

★ Mobile App Banner - \$15,000

Increase your exposure with an exclusive advertisement banner on the conference mobile app homepage. The static banner will include a graphic on the main menu banner and can be linked to a URL. The graphic will be viewable for the duration of the conference. Sponsor is responsible for producing the image and text. NEI will manage the logistics.

Mobile App Homepage Ad - \$6,000

Drive attendees to your booth or industry session with a graphic that has your booth information that will be displayed on the NEI Fall Congress mobile app homepage. **Limited availability.**

Advertisement Opportunities



★ Exclusive Opportunity

Mobile App Push Notification - \$4,000

Send a customized notification to attendees who have downloaded the conference mobile app. The message must be created and provided by the sponsor. NEI will schedule and deploy notifications according to the sponsor's preferences.

Private Meeting Room - \$7,000

Book a private suite from Thursday-Sunday for your company to have one-off meetings, staff training or internal board meetings. Rooms are in Bartolin Hall, steps away from the NEI Fall Congress exhibit hall. Unsanctioned events are not allowed in these meeting rooms. If you would like to hold an ancillary event or ad board, please contact Gabby Chevalier at gchevalier@neiglobal.com.

Exhibit Hall Charging Lounge - \$35,000

Provide a 15' x 15' charging station lounge in the Exhibit Hall to allow NEI Fall Congress attendees to recharge their cell phones and other personal electronic devices. Attendees will relax in comfortable seating as they plug in and recharge. Table-top and other artwork must be submitted by the sponsor. NEI will manage production and onsite logistics. **Limited availability.**

★ Broadmoor Hall Charging Tower - \$25,000

Sponsor a charging tower station in the Broadmoor Hall lobby to allow NEI Fall Congress attendees to recharge their devices in between general sessions. Sponsor must provide the artwork. NEI will manage production and logistics.

★ Conference Tote Bags - \$35,000

Place your company or product logo on our conference bags distributed to attendees as they check in. Electronic artwork must be submitted by the sponsor. NEI will manage production and onsite logistics.

★ Conference Badge Lanyards - \$32,000

Place your logo on the NEI Fall Congress lanyard that attendees wear with their required name badge. Electronic artwork must be submitted by the sponsor. NEI will manage production and onsite logistics.

★ Hotel Room Key Cards - \$30,000

Personalize the hotel room keycards at The Broadmoor with your logo or advertisement. Electronic artwork must be submitted by the sponsor. NEI will manage production and onsite logistics.

★ Broadmoor Door Hangers - \$15,000

Customize the "Do Not Disturb" door hangers for the rooms at The Broadmoor with your company logo or message. The entire door hanger and the functional message will be included in the sponsor's artwork. NEI will manage on-site logistics.

★ Conference Wi-Fi Sponsorship - \$30,000

Increase your exposure throughout the conference venue by sponsoring free Wi-Fi access to all attendees with speeds up to 5Mbps. The Wi-Fi sponsorship includes two branded Wi-Fi information display signs, a custom landing page, and customized Wi-Fi network name and password. Sponsorship recognition will additionally appear in the NEI Fall Congress program guide and mobile app. The sponsor must provide artwork as an electronic file. NEI will manage production and on-site logistics.

Cube Tower - \$25,000

Promote your message on stackable cubes that are sure to catch the eye of attendees as they pass by. Each stackable tower includes three cubes, and each cube has four sides. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics. **Limited availability.**

TV Wall Unit - \$24,000

Draw attention throughout the convention center by branding the 8'H x 20'W television wall unit. The sponsorship includes your custom message (static) on the back panel and digital advertisements on the 55" TV screen. Your videos will be looped continuously on two screens (excludes audio). Electronic file must be submitted by the sponsor. NEI will manage on-site logistics. **Limited availability.**

Lighted Advertisement Tower - \$30,000

Enlighten attendees about your message with a lighted display tower located in the Exhibit Hall and Broadmoor Hall. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics. **Only two towers are available.**

★ Broadmoor Hall Lobby Graphics - \$45,000

Draw attendee interest to your company message, industry session, or exhibit booth by advertising in the Broadmoor Hall lobby. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics.

★ International Center Entrance Windows - \$45,000

Share your company's message with a graphic on the large window entrance to the International Center. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics.

★ International Center Entrance Framing - \$40,000

Draw attendee interest by an impactful build outlining the entrances of the covered portico area of the International Center. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics.

Advertisement Opportunities



★ Exclusive Opportunity

★ Bartolin Hall Atrium Entrance Graphic - \$30,000

Draw attention to your company's message with graphics placed throughout the atrium entrance to Bartolin Hall, the NEI Fall Congress Exhibit Hall. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics.

Exhibit Hall Column Graphics - \$30,000

Place your message on four individual columns in the NEI Fall Congress Exhibit Hall. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics. **Limited availability.**

★ Exhibit Hall Walkway Video Walls - \$50,000

Display your video message on the three high-definition screens lining the walls of the hallway between Bartolin Hall and Broadmoor Hall. The sponsor's video will be looped continuously on all available screens for attendees to see as they enter and exit the Exhibit Hall. Electronic file must be submitted by the sponsor. NEI will manage on-site logistics.

★ Exhibit Hall Walkway Graphic Panels - \$40,000

Place your company message on the graphic panels in the walkway between Bartolin Hall and Broadmoor Hall. Draw attendees to your booth, industry session, or share your company message as attendees move throughout the conference. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics.

★ Exhibit Hall Walkway Floor Decal - \$20,000

Make a statement with a large floor decal (up to 10' x 40') at the walkway connecting the CME sessions room and the exhibit hall. Completed electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics.

★ Conference Photo Booth - \$40,000

Expand your reach through an interactive photo booth to help attendees commemorate their time at NEI Fall Congress. This sponsorship is a full package that includes your company logo on the camera stand, the NEI Fall Congress backdrop, photocopy overlay, and a custom branded email to send attendees their digital photos. The email may include a link to your website or information on where to find your booth.

Immersive Bright Wall - \$25,000

Grab the attention of people walking around the exhibit hall with a captivating, brightly lit 30' x 10' wall with your message on either one side or both sides. LED backlit fabric panels give an ultra-premium saturated image that stand out and provides an added immersive feel.

Schedule-at-a-Glance Digital Kiosk - \$25,000

Include your company logo and message on the frame of the digital information kiosk that attendees will use to view the agenda and find other important conference information. The digital kiosk will also show a map of the exhibit hall and will highlight your booth with a call out to visit your booth location. Electronic artwork must be provided by the sponsor. NEI will manage production and on-site logistics. **Only two kiosks available.**

Exhibit Hall Aisle Floor Decals - \$25,000

Increase awareness by promoting your logo and advertisement on eight (8) floor decals placed along the aisles in the exhibit hall. Artwork should not require ISI or a literature stand. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics. **Limited availability.**

★ Exhibit Hall Coffee Stations - \$30,000

Perk up conference attendees by sponsoring the morning coffee breaks in the exhibit hall. The coffee station will include your company name/logo on disposable coffee cups and napkins. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics.

Exhibit Hall Benches - \$25,000

Place your company message on up to eight (8) benches throughout the NEI Fall Congress Exhibit Hall. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics. **Limited availability.**

★ Exhibit Hall Tabletop Graphics - \$20,000

Place your company message on a decal that will wrap the top of high boy tables as well as the table cloth on the banquet tables throughout the exhibit hall. This is an exclusive sponsorship. Electronic file must be submitted by the sponsor. NEI will manage on-site logistics.

★ Virtual Platform Lobby Advertisement - \$20,000

Promote your message with an exclusive buyout of the landing page on the NEI Fall Congress virtual platform. The image can be linked to a URL.

Desktop Push Notification - \$3,000

Send a message to the entire virtual audience. Your custom image or text will be pushed on our virtual platform and can link to your industry session, virtual booth, or webpage. Electronic artwork must be submitted by the sponsor. NEI will schedule the notification according to sponsor's preference.

Advertisement Opportunities



★ Exclusive Opportunity

Bartolin Hall Wall Graphics - \$15,000

There are multiple locations to promote your company's message or brand with a vivid graphic facing the exhibit hall floor. Sponsor will provide the electronic file. NEI will manage production and on-site logistics.

Registration Area - \$35,000

Promote your brand or company message on 3' tall panels that line the registration area, a welcome panel (approximately 3' x 6') and 1 column wrap to highlight your presence at the check-in area. Sponsor will provide the graphics for the sponsorship. NEI will manage logistics.

Virtual Exhibit Hall Banner Advertisement - \$15,000

Promote your company's messaging or brand with an exclusive buyout of the virtual exhibit hall advertising space. Electronic artwork must be submitted by the sponsor. NEI will manage logistics and placement.

Broadmoor Shuttle Bus Wraps - \$37,500

Place your company's message on three shuttle buses that will transport attendees around The Broadmoor Hotel property. Each bus will have side banner advertisements and a rear panel advertisement with the sponsor's design. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics.

★ Patio Umbrella & Tabletop Graphic - \$20,000

Sponsor can brand the umbrellas and tabletops on the patio of Broadmoor Hall to create a welcoming outdoor space for NEI Fall Congress attendees during the conference. NEI will manage production and on-site logistics.

★ Bartolin Hall Corridor Corner Graphic - \$25,000

Promote your message to attendees entering from both major thoroughfares into the exhibit hall. These two walls are located at the entrance to the exhibit hall walkway and directly next to the exhibit hall registration desk. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics.

★ Bartolin Hall Overlook Wall Graphic - \$38,000

Place your company message on the wall that overlooks the entire exhibit hall. Electronic artwork must be submitted by the sponsor. NEI will manage production and on-site logistics.

★ Registration Area Exit Wall - \$30,000

Make a statement with an impactful graphic installed on the atrium exit wall in Bartolin Hall. This sponsorship will reach all attendees as they leave the registration area after picking up their badges and every time they leave the exhibit hall. Sponsor will provide the electronic file. NEI will manage on-site logistics.

Transportation Sponsorship - \$20,000

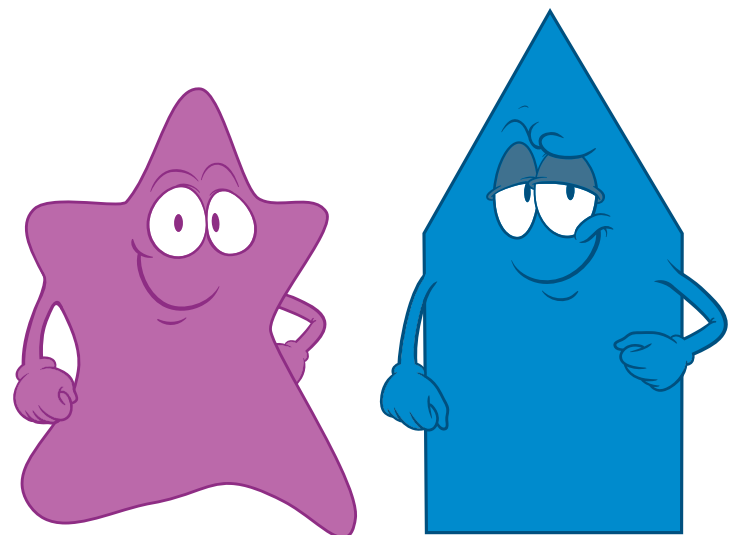
Wrap one (1) Gray Line motor coach bus with your company's message for NEI Fall Congress attendees. The bus will transport attendees between The Broadmoor, Cheyenne Mountain Resort and other host hotels. Multiple bus sponsorships are available at limited quantities. Sponsor will provide the electronic file for the artwork. NEI will manage on-site logistics. **Limited availability.**

★ Restroom Sponsorship - \$40,000

Increase your brand's impact by branding all of the restrooms in Bartolin Hall and Broadmoor Hall. The Sponsorship includes mirror decals and branded toiletries dispensers in the restrooms of the convention spaces.

★ Broadmoor TV Channel - \$20,000

Promote your booth or your company message on a custom TV channel that will be available in all of the rooms in The Broadmoor. The TV channel will be seen when guests check into their rooms and every day when housekeeping does their turndown services for the evening.





Industry Sessions

Discuss issues on patient education, specific products, services, or new clinical science to a dedicated audience of clinicians who have opted to attend your product theater, disease state, or medical affairs event.

To secure your preferred slot (see page 25 for the list of options), complete and submit pages 22-27. Slots are assigned on a first-come, first-served basis. NEI reserves the right to approve agreements and limit competing topics/products. Industry sessions are not for CME credit. A booth reservation is required to host an industry session, disease state, medical affairs event, or other customized activity that involves conference attendees.

The Industry Session Promo-Kit includes a hotel room door drop, conference email blast, tote bag insert, and mobile app homepage ad at a 25% discount. Don't miss out on the promo kit on page 27!

Industry Session Benefits:

- Meals are provided by NEI through attendee registration fees – no Sunshine Act reporting required
- Private ballroom is assigned for your session, disease state, or medical affairs event to comply with ACCME guidelines. NEI does not guarantee an audience size.
- Simulcast session to all registered simulcast attendees on the virtual event platform
- Complimentary session scanning units. NEI will provide six (6) session scanning units on-site for you and your staff to scan and track attendees. Staff to scan will NOT be provided, so please plan accordingly. Attendance reports will be available 7 days after the conference.
- Audio-visual equipment and show technician. NEI will provide lavalier mics for up to two (2) presenters, one (1) mic with stand for Q&A session, two (2) screens, one (1) projector, one (1) show computer with Windows 10 and PowerPoint (16:9 PowerPoint recommended), one (1) wireless cue/remote slide advancer, one (1) large speaker timer, and two (2) confidence monitors. Additional A/V equipment can be purchased.
- Stage with podium and microphone. An acrylic podium with microphone will be provided.
- Six (6) complimentary badges will be provided for industry session staffing purposes.
- Complimentary listing on conference mobile app, online agenda, and onsite signage will be provided.

The sponsor is responsible for: content development of the presentation (agencies or 3rd party providers can assist the company), door monitors/staff to welcome and scan attendee badges, all speaker-related costs (flights, honorarium, accommodations, conference registration, etc.) and the design, development, and production of any promotional material (subject to NEI's approval) – all material must include disclaimer statement of page 31. As NEI is an accredited provider, NEI will not help develop, create, or present content. NEI has policies around CME presenters as well as industry presenters.



Medical Affairs Opportunities

Medical Affairs teams at pharmaceutical companies lead in gathering accurate scientific data and communicating that information between practicing clinicians and pharmaceutical companies.

NEI recognizes the importance of Medical Affairs and the significance of disease state education that is not product specific. NEI does not create content for Medical Affairs departments but rather works to facilitate meeting space and share invitations for NEI members and attendees. These ancillary events must be scheduled outside of NEI Fall Congress events.

During NEI Congress, the following opportunities are available for Medical Affairs teams only:

- **Ad Boards**

Reserve a meeting room for the day before or after NEI Fall Congress. A/V needs and food beverage orders will be managed by the Medical Affairs team and paid directly to The Broadmoor or Inspire Solutions.

Small Ad Board (10 attendees or less)	\$8,000
Large Ad Board (more than 10 attendees)	\$14,000

- **Medical Affairs Receptions**

November 4, Wednesday Night for 150	\$91,000
November 5, Thursday Night for 150	\$91,000
November 6, Friday Night for 150	\$91,000
November 7, Saturday Night for 150	\$91,000



Locations for these medical affairs events can be determined based on the size and type of event. Contact Gabriela Chevalier at gchevalier@neiglobal.com to learn more.

Medical Affairs Opportunities (NEW in 2026)



Scientific Exchange

A dedicated platform for high-value medical affairs scientific engagement

Scientific Exchanges provide Medical Affairs teams with a focused and compliant platform to share evidence-based scientific content with mental healthcare professionals. Each 25-minute session consists of approximately 20 minutes of scientific presentation followed by 5 minutes of live Q&A, facilitating meaningful peer-to-peer dialogue. During a dedicated 60-minute block in the NEI Fall Congress agenda, six Scientific Exchanges run simultaneously, giving attendees the opportunity to select up to two sessions of highest relevance to their practice.

Scientific Exchange Benefits:

- **Specifically designed for Medical Affairs:** Share balanced, evidence-based scientific information in a non-promotional format aligned with Medical Affairs objectives and compliance standards.
- **Focused, High-Impact Format:** The 20-minute scientific presentation + 5-minute live Q&A structure enables efficient yet meaningful engagement.
- **High Visibility in the Agenda:** Sessions are featured during a dedicated hour where attendees intentionally select topics of greatest interest.
- **Reach Qualified & Engaged Audience:** Attendees choose your session based on scientific relevance, increasing engagement quality and scientific depth.
- **Enhanced Scientific Dialogue:** Live Q&A enables direct interaction with clinicians, uncovering real-world questions, educational gaps, and unmet needs.
- **Efficient Resource Investment:** Provides strong scientific visibility and measurable impact without the logistical demands of a full symposium. NEI will provide the exclusive room, audio-visual set up. NEI will also provide refreshments from registration fees.
- **Strengthened Presence at NEI Fall Congress:** Aligns your scientific communication with a respected, clinically focused audience of psychiatric and mental health professionals.

Program Details:

- **Format:** 25-minute Scientific Exchange (20-minute presentation + 5-minute Q&A)
- **Scheduling:** Six simultaneous sessions within a dedicated 60-minute time slot in the agenda
- **Attendee Capacity:** Seating for up to 100 participants per session
- **Investment:** \$75,000 per Scientific Exchange

There are only 6 spots available

2026 NEI Fall Congress Prospectus Order Form & Agreement



This legally binding agreement is made between the Company listed below ("Company") and the Neuroscience Education Institute ("NEI").

COMPANY INFORMATION:

COMPANY NAME

PARENT COMPANY

COMPANY MAILING ADDRESS

CITY: STATE: ZIP:

PRIMARY CONTACT:

CONTACT NAME

CONTACT TITLE

CONTACT PHONE

CONTACT EMAIL

INDUSTRY SESSION INFORMATION:

(if applicable)

SESSION TITLE

SESSION TITLE / TOPIC

PROPOSED SPEAKER

SECONDARY CONTACT:

CONTACT NAME

CONTACT TITLE

CONTACT PHONE

CONTACT EMAIL

By submitting this signed agreement, you (an authorized representative of the Company) hereby:

- EXHIBITOR, ADVERTISER, AND SPONSOR AGREEMENT:** Acknowledge that you fully understand and agree to abide by all the 2026 NEI Fall Congress Prospectus Rules and Regulations published on pages 28-34 of this prospectus. Any exhibitor and/or sponsor who violates or fails to abide by all such Rules & Regulations will result in a breach of the agreement by the company and gives NEI the right to evict any exhibitor and/or sponsor that violates this policy. NEI reserves the right to approve all agreements and may restrict inappropriate products/services. Agree to the payment terms, listed on pages 28-29, which state that payments are due in full by May 4, 2026.
- INDUSTRY SESSION AND MEDICAL AFFAIRS EVENT AGREEMENT:** Acknowledge that this is a legally binding agreement once signed and submitted to NEI. Agree to the payment terms, listed on pages 28-29, which state that payments are due in full by May 4, 2026. If full payment is not received by the above deadline, NEI has the right to forfeit the agreement, and give the opportunity to the next applicant (in priority order). Agree to NEI's zero-tolerance cancellation and no refund policy. Written notification of cancellation must be received Gabriela Chevalier (gchevalier@neiglobal.com). The company shall remain liable to NEI for the total sponsorship fee for the cancellation. The company additionally acknowledges that attendance projections are an estimate and not a guarantee. You fully understand and agree with all the 2026 NEI Fall Congress Prospectus Rules and Regulations published on pages 28-34 of this prospectus.

SIGNATURE

DATE

NAME & TITLE

Please complete and return the remaining order form on pages 21-26 and payment information on page 26.

2026 NEI Fall Congress Prospectus Order Form & Agreement



EXHIBIT BOOTH FEES

Size*	Virtual Booth**	Booth Only Cost	Booth Package Cost
10' x 10' Booth	Additional fee	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$7,000
10' x 20' Booth	Additional fee	<input type="checkbox"/> \$8,000	<input type="checkbox"/> \$11,000
10' x 30' Booth	Additional fee	<input type="checkbox"/> \$12,000	<input type="checkbox"/> \$15,000
20' x 20' Booth	INCLUDED	<input type="checkbox"/> \$21,000	<input type="checkbox"/> \$24,000
20' x 30' Booth	INCLUDED	<input type="checkbox"/> \$29,000	<input type="checkbox"/> \$32,000
30' x 30' Booth	INCLUDED	<input type="checkbox"/> \$41,000	<input type="checkbox"/> \$44,000
30' x 40' Booth	INCLUDED	<input type="checkbox"/> \$53,000	<input type="checkbox"/> \$56,000
40' x 40' Booth	INCLUDED	<input type="checkbox"/> \$69,000	<input type="checkbox"/> \$72,000
40' x 50' Booth	INCLUDED	<input type="checkbox"/> \$85,000	<input type="checkbox"/> \$88,000
50' x 50' Booth	INCLUDED	<input type="checkbox"/> \$105,000	<input type="checkbox"/> \$108,000
40' x 70' Booth	INCLUDED	<input type="checkbox"/> \$117,000	<input type="checkbox"/> \$120,000
50' x 60' Booth	INCLUDED	<input type="checkbox"/> \$125,000	<input type="checkbox"/> \$128,000
<input type="checkbox"/> Virtual Booth add-on - \$3,000 All booths 20' x 20' and larger include a virtual booth		<input type="checkbox"/> Scavenger Hunt Listing \$2,000	
<input type="checkbox"/> Additional Exhibitor badge(s) (# of badges: _____) \$300 per badge			
Booth Preference: 1st _____ 2nd _____ 3rd _____			
Competitors: _____			

*The standard booth cost is \$40 per square foot.

**An additional \$5,000 is included in the fee for booths that are 400 sq. ft. and larger for the virtual booth component.

2026 NEI Fall Congress Prospectus Order Form & Agreement



Email Gabby Chevalier at gchevalier@neiglobal.com for availability

MEDICAL AFFAIRS AD BOARDS AND ANCILLARY EVENT FEES

Event and Location	Date	Timeslot <i>(subject to change)</i>	Target Audience	Fee
Tuesday Afternoon Ad Board Broadmoor West	11/3	1:00 PM – 6:00 PM	<input type="checkbox"/> Less than 10 <input type="checkbox"/> More than 10	<input type="checkbox"/> \$8,000 <input type="checkbox"/> \$15,000
Wednesday Morning Ad Board Bartolin Hall or Broadmoor West	11/4	8:00 AM – 1:00 PM	<input type="checkbox"/> Less than 10 <input type="checkbox"/> More than 10	<input type="checkbox"/> \$8,000 <input type="checkbox"/> \$15,000
Wednesday Afternoon Ad Board Bartolin Hall or Broadmoor West	11/5	1:00 PM – 6:00 PM	<input type="checkbox"/> Less than 10 <input type="checkbox"/> More than 10	<input type="checkbox"/> \$8,000 <input type="checkbox"/> \$15,000
Wednesday Afternoon Thought Exchange	11/4	12:00 PM – 5:00 PM	Contact Gabby Chevalier at gchevalier@neiglobal.com	
Wednesday Evening Poster Reception Estate House	11/4	6:30 PM – 8:30 PM	150	<input type="checkbox"/> \$91,000
Thursday Morning Ad Board Bartolin Hall	11/5	8:00 AM – 12:30 PM	<input type="checkbox"/> Less than 10 <input type="checkbox"/> More than 10	<input type="checkbox"/> \$8,000 <input type="checkbox"/> \$15,000
Thursday Evening Poster Reception Estate House	11/5	7:00 PM – 9:00 PM	150	<input type="checkbox"/> \$91,000
Friday Evening Poster Reception Estate House	11/6	7:00 PM – 9:00 PM	150	<input type="checkbox"/> \$91,000
Custom Event	Contact Gabby Chevalier at gchevalier@neiglobal.com			

SCIENTIFIC EXCHANGE

Event and Location	Target Audience	# of sessions	Fee
Colorado Hall	100 per session	_____	\$75,000 per session

2026 NEI Fall Congress Prospectus Order Form & Agreement



Email Gabby Chevalier at gchevalier@neiglobal.com for availability



All sessions include a live simulcast and an Audience Response System for both in-person and virtual audiences.

INDUSTRY SESSION FEES

Date	Location	Timeslot	In-person Audience Goal*	Virtual Audience Goal*	Room Set For	Total Sponsorship**
<input type="checkbox"/> Wednesday, November 4	International Center	Lunch	150	100	250	\$161,000
<input type="checkbox"/> Thursday, November 5	International Center	Breakfast	300	200	400	\$268,000
<input type="checkbox"/> Thursday, November 5	International Center	Lunch	450	300	600	\$380,000
<input type="checkbox"/> Thursday, November 5	Colorado Hall	Lunch	450	300	600	\$360,000
<input type="checkbox"/> Thursday, November 5	Industry Capsule	Afternoon	120	100	200	\$140,000
<input type="checkbox"/> Thursday, November 5	International Center	Dinner	350	225	450	\$289,000
<input type="checkbox"/> Friday, November 6	International Center	Breakfast	300	200	400	\$268,000
<input type="checkbox"/> Friday, November 6	Industry Capsule	Morning	120	100	200	\$140,000
<input type="checkbox"/> Friday, November 6	International Center	Lunch	450	300	600	\$380,000
<input type="checkbox"/> Friday, November 6	Colorado Hall	Lunch	450	300	600	\$360,000
<input type="checkbox"/> Friday, November 6	Industry Capsule	Afternoon	120	100	200	\$140,000
<input type="checkbox"/> Friday, November 6	International Center	Dinner	350	225	450	\$289,000
<input type="checkbox"/> Saturday, November 7	International Center	Breakfast	300	200	400	\$268,000
<input type="checkbox"/> Saturday, November 7	Industry Capsule	Morning	120	100	200	\$140,000
<input type="checkbox"/> Saturday, November 7	International Center	Lunch	450	300	600	\$380,000
<input type="checkbox"/> Saturday, November 7	Colorado Hall	Lunch	450	300	600	\$360,000
<input type="checkbox"/> Saturday, November 7	Industry Capsule	Afternoon	120	100	200	\$140,000
<input type="checkbox"/> Saturday, November 7	International Center	Dinner	350	225	450	\$289,000
<input type="checkbox"/> Sunday, November 8	International Center	Breakfast	250	100	300	\$193,000
<input type="checkbox"/> Sunday, November 8	International Center	Lunch	150	80	200	\$150,000

* Audience size is not guaranteed. A booth rental is required to host an industry event. Meals are provided by NEI through attendee registration fees.

** Includes a live simulcast and audience response system for both the live audience and the simulcast audience. It is permissible to have an industry session that excludes our virtual audience, but NEI does not allow discounted rates to eliminate the simulcast.

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ADVERTISEMENT FEES

★ Exclusive Opportunity

Item	Fee
<i>Conference Program Guide</i>	
<input type="checkbox"/> Centerfold (Two-Page Spread) ★	\$10,600
<input type="checkbox"/> Inside Front Cover (Full-Page) ★	\$5,300
<input type="checkbox"/> Inside Back Cover (Full-Page) ★	\$5,300
<input type="checkbox"/> Outside Back Cover (Full-Page) ★	\$9,000
<input type="checkbox"/> Run-of-Book (Two-Page)	\$7,600
<input type="checkbox"/> Run-of-Book (Full-Page)	\$4,000
<input type="checkbox"/> Run-of-Book (Half-Page) ★	\$2,000
<input type="checkbox"/> Belly Band Wrap	\$16,000
PI Page (# of pages: _____)	\$2,650
<i>Print Literature</i>	
<input type="checkbox"/> Tote Bag Insert	\$8,000
<input type="checkbox"/> Conference Direct Mailer	\$3,750
<input type="checkbox"/> Hotel Room Door Drop	\$16,000
<input type="checkbox"/> Take-One Literature Display	\$1,000
<i>Digital Communications</i>	
<input type="checkbox"/> Conference Email Blast	\$21,200
<input type="checkbox"/> Daily Email Advertisement	\$10,000
<input type="checkbox"/> Know-Before-You-Go Email Blast ★	\$16,000
<input type="checkbox"/> Mobile App Homepage Ad	\$6,000
<input type="checkbox"/> Mobile App Push Notification	\$4,000
<input type="checkbox"/> Mobile App Banner ★	\$15,000
<i>Virtual Platform (Simulcast)</i>	
<input type="checkbox"/> Virtual Lobby Advertisement ★	\$20,000
<input type="checkbox"/> Virtual Exhibit Hall Banner Advertisement ★	\$15,000
<input type="checkbox"/> Desktop Push Notification	\$3,000
<i>Conference Features</i>	
<input type="checkbox"/> Private Meeting Room	\$7,000
<input type="checkbox"/> Conference Tote Bags ★	\$35,000
<input type="checkbox"/> Conference Badge Lanyards ★	\$32,000
<input type="checkbox"/> Hotel Room Key Cards ★	\$30,000
<input type="checkbox"/> Exhibit Hall Charging Lounge	\$35,000
<input type="checkbox"/> Broadmoor Hall Charging Tower	\$25,000

Item	Fee
<i>Conference Features</i>	
<input type="checkbox"/> Conference Wi-Fi Sponsorship ★	\$30,000
<input type="checkbox"/> Exhibit Hall Coffee Stations ★	\$30,000
<input type="checkbox"/> Exhibit Hall Benches ★	\$25,000
<input type="checkbox"/> Cube Tower	\$25,000
<input type="checkbox"/> Lighted Advertisement Tower	\$30,000
<input type="checkbox"/> Broadmoor Shuttle Bus Wraps	\$37,500
<input type="checkbox"/> Exhibit Hall Aisle Floor Decals	\$25,000
<input type="checkbox"/> Broadmoor Hall Lobby Graphics ★	\$45,000
<input type="checkbox"/> International Center Entrance Window ★	\$45,000
<input type="checkbox"/> International Center Entrance Framing ★	\$40,000
<input type="checkbox"/> Bartolin Hall Corridor Corner Graphic ★	\$25,000
<input type="checkbox"/> Bartolin Hall Overlook Wall Graphic ★	\$38,000
<input type="checkbox"/> Bartolin Hall Atrium Entrance Graphic ★	\$30,000
<input type="checkbox"/> Exhibit Hall Column Graphics	\$30,000
<input type="checkbox"/> Exhibit Hall Walkway Video Walls ★	\$50,000
<input type="checkbox"/> Exhibit Hall Walkway Graphic Panels ★	\$40,000
<input type="checkbox"/> Exhibit Hall Walkway Floor Decal ★	\$20,000
<input type="checkbox"/> Patio Umbrella and Tabletop Graphic ★	\$20,000
<input type="checkbox"/> Hotel Room Door Drop Bags ★	\$17,000
<input type="checkbox"/> Broadmoor Door Hangers ★	\$15,000
<input type="checkbox"/> TV Wall Unit	\$24,000
<input type="checkbox"/> Conference Photo Booth ★	\$40,000
<input type="checkbox"/> Immersive Bright Wall ★	\$25,000
<input type="checkbox"/> Schedule-at-a-Glance Digital Kiosk	\$25,000
<input type="checkbox"/> Interactive Walkaround Billboard	\$15,000
<input type="checkbox"/> Exhibit Hall Tabletop Graphics	\$20,000
<input type="checkbox"/> Bartolin Hall Wall Graphics	\$15,000
<input type="checkbox"/> Registration Area ★	\$35,000
<input type="checkbox"/> Registration Area Exit Wall ★	\$30,000
<input type="checkbox"/> Transportation Sponsorship	\$20,000
<input type="checkbox"/> Restroom Sponsorships ★	\$40,000
<input type="checkbox"/> Broadmoor TV Channel ★	\$20,000



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EXHIBIT BOOTH PROMO-KIT: \$12,750

Save 15% when you bundle your exhibit booth and advertisement needs into one – includes a conference program guide ad (full page run-of-book), tote bag insert, and mobile app push notification.

Upgrade your exhibit booth promo kit with a premier program guide advertisement for an additional discounted fee, listed below:

Program Guide Advertisement	Additional Fee
<input type="checkbox"/> Centerfold (Two-Page Spread)	\$5,000
<input type="checkbox"/> Inside Front Cover (Full-Page)	\$1,500
<input type="checkbox"/> Inside Back Cover (Full-Page)	\$1,500
<input type="checkbox"/> Run-of-Book (Two-Page)	\$3,000
<input type="checkbox"/> Additional PI Pages (# _____)	\$2,000 per page

INDUSTRY SESSION PROMO-KIT: \$35,775

Save 25% on everything you need to promote your industry session to conference attendees – includes a hotel room door drop, conference email blast, a tote bag insert, and mobile app push notification.

Upgrade your industry session with the following options:

<input type="checkbox"/> Rehearsal Room Access for 4 hours	\$2,000
<input type="checkbox"/> Record & Archive session on NEIglobal.com for 12 months	\$12,000

PAYMENT INFORMATION:

Total Amount: \$ _____ Invoice required Formal LOA required

Payment Method: Credit Card (subject to a 3.5% transaction fee) Check (payable to Neuroscience Education Institute)

CREDIT CARD NUMBER

CARDHOLDER PRINTED NAME

EXPIRATION DATE

CVV

CARDHOLDER SIGNATURE

DATE

BILLING ADDRESS

CITY:

STATE:

ZIP:

SUBMIT THIS ORDER FORM & AGREEMENT TO:

Email: Gabriela Chevalier (gchevalier@neiglobal.com)

Mail: NEI
70 E Swedesford R
Suite 100
Malvern, PA 19355

2026 NEI Fall Congress Rules & Regulations



The following 2026 NEI Fall Congress Prospectus Rules and Regulations are fully incorporated as part of the agreement between the exhibiting, sponsoring, and/or advertising company (“Company”) and the Neuroscience Education Institute (NEI). NEI reserves the sole right to render all interpretations, to amend and enforce these policies and regulations, and to establish all further regulations not specifically covered below to assure the general success and well-being of the conference. NEI reserves the right to decline, prohibit, and/or deny any exhibit or sponsorship that in its sole judgment is contrary to the character, objectives, and best interests of the conference or suitable for its attendee audience.

NEI CONGRESS NAME AND LOGO USAGE:

The NEI Fall Congress name, logo, and branding may not be used in signs, advertisements, or promotional materials without prior written consent from NEI. All approved materials must refer to the event by its full name: “**2026 NEI Fall Congress.**” Unless the Company is also supporting CME content, the phrase “supports NEI Fall Congress” is not permitted. NEI reserves the right to remove any unapproved or non-compliant materials.

INSURANCE AND LIABILITY:

Insurance and liability are the full and sole responsibility of the Company. This contract shall not constitute or be considered a partnership, joint venture, or agency between NEI and the Company.

INDEMNIFICATION:

The Company agrees to protect, save, and hold the Neuroscience Education Institute (NEI) and The Broadmoor, as well as all these entities’ owners, agents, and employees (hereinafter collectively called Indemnities) harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor. Further, the Company shall, at all times, protect, indemnify, save, and hold harmless Indemnities against and from any and all losses, costs (including attorney’s fees), damage, liability, or expenses arising from or out of any accident or bodily injury or other occurrence to any person or persons, including its agents, employees, and business invitees, which arise from or out of, or by reason of, said Company’s occupancy and use of the exhibition/meeting room premise or a part thereof except to the extent such losses, costs (including attorney’s fees), damage, liability, or expenses are caused by the negligence or willful misconduct of the Indemnities.

FORCE MAJEURE:

NEI may cancel all or any part of the event or reduce the amount of space allocated to the event for any reason at its sole discretion for acts beyond its reasonable control, which may include, but is not limited to fire, strike, damage, construction or renovation, pandemic, government regulation, public catastrophe, or natural disaster. NEI shall use funding under this agreement to implement, in its sole discretion, the most reasonable solution for the supporter/sponsor to achieve the goals originally set forth in the agreement.

PAYMENT:

If NEI has not received payment in full before the date of the event, Company may be refused the opportunity to participate until its financial obligations is satisfied.

- a. For any signed Contract received more than 6 months before the date of the Event outlined herein, Company will remit payment to NEI according to the following schedule:
 - i. A non-refundable 50% of the total Contract amount is due upon signing this Contract, Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by NEI according to the payment terms stated on the Invoice. Until Payment is received, NEI may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.
 - ii. The remaining 50% of the total Contract amount is due no less than 6 months before the date of the Event as outlined herein. Payment not made in full via credit card upon signing this Contract will

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be invoiced. Payment must be received by NEI according to the payment terms stated on the Invoice. Until payment is received, NEI may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

- b. For any signed Contract received within 6 months before the date of the Event outlined herein, Company will remit payment to NEI according to the following schedule:
 - i. A non-refundable 100% of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by NEI according to the payment terms stated on the Invoice. Until payment is received, NEI may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.
- c. Payment can be made by credit card or by check. A link to the payment portal will be emailed to make payment by credit card or ACH/Wire. Instructions for mailing a check will be on the invoice.

CANCELLATION POLICY:

Any cancellation of, or reduction in, contracted space must be communicated to NEI in writing. Such cancellation or reduction does not relieve the Company of its financial obligations as outlined herein. A full one hundred percent (100%) of the total contract amount will be due for any cancellations or reductions made less than six months prior to the Event. Management may, at its sole discretion, reassign any canceled space.

50% penalty before May 4, 2026

100% penalty after May 4, 2026

Exhibit space, advertisement and/or sponsorship:

These opportunities are subject to the above penalty schedule (50% before May 4, 2026; 100% after May 4, 2026). All order forms require payment in full to secure participation. If full payment is not received by May 4, 2026, NEI reserves the right to forfeit the agreement and reassign the opportunity to another applicant. Cancellations received by May 4, 2026, will incur a 50% penalty. No refunds will

be issued after May 4, 2026, nor for no-shows. Advertising opportunities canceled after May 4, 2026, will still obligate the Company to pay 100% of the sponsorship cost. At its discretion, NEI may allow the Company to transfer the cost of a canceled sponsorship to another available opportunity.

Industry Session, Poster Receptions, Ancillary Events:

These opportunities are strictly non-refundable and follow a zero-tolerance cancellation policy. Cancellations are not permitted. If a cancellation request is received, NEI may, at its discretion, reassign the Company to an alternative timeslot or location of comparable value. Regardless, the Company remains fully liable for the contracted sponsorship, and any outstanding payments will be due within 30 days of the cancellation request. All cancellations must be submitted in writing to Gabriela Chevalier at gchevalier@neiglobal.com.

RIGHT OF FIRST REFUSAL:

To allow other companies to participate in our sponsorship, exhibit, advertisement, and/ or Industry Session opportunities, NEI will not give companies right of first refusal for future conferences. The only way to hold a future slot is with a signed application page from the prospectus.

UNSANCTIONED EVENTS:

Companies are not allowed to sponsor any unsanctioned event (including small dinners, medical affairs events, thought exchanges, or similar) which directly conflict before, during, or after conference events. Failure to abide by this requirement will result in a breach of the agreement by the Company and gives NEI the right to revoke all exhibitor/ sponsor badges and evict any exhibit that violates this policy. NEI is happy for you to host these events with full disclosure and proper planning. If you wish to host a small off-site or onsite event, please contact Gabriela Chevalier (gchevalier@neiglobal.com) for pricing and additional details.

USE OF LIST POLICY:

It is the fiduciary responsibility of all Companies, supporters, and their agencies to protect the privacy of NEI Fall Congress attendees. All attendees have the right to refuse being scanned and, per that refusal, the Companies, supporters, and their agencies do not have the right to reach out to them. Furthermore, it is a violation to share these lists with 3rd parties other than affiliates, alliance companies, and agents or

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representatives. Companies may use their captured attendee leads lists one time only. The information on the list or any portion thereof may not be copied or extracted in any form. Companies will not at any time permit any NEI Fall Congress list information to pass into the hands of another person, association, organization, or company, other than affiliates, alliance companies, and agents or representatives. Any prohibited use by the Company shall constitute a material breach of this contract.

BADGE SCANNING:

Attendees agree to provide their information when they allow their badges to be scanned on an individual basis. NEI provides food and beverages to any and all attendees, hence meals are not reportable under the Sunshine Act. Attendees cannot be turned away from a meal if they decline to provide their information or decline to have their badge scanned.

ATTENDEE LIST:

NEI does not release pre- or post-conference attendee lists to exhibitors and/or sponsors, or 3rd party vendors.

ADVERTISEMENT:

It is prohibited to display material or signage of companies other than those that have paid for exhibit space. Canvassing and solicitation of business or other conferences is strictly prohibited. NEI appreciates being informed of any infraction of this rule. All signs, flyers, distribution of literature and souvenirs, entertainment, or any other activities must take place directly adjacent to the contracted table only.

AMENDMENTS:

All matters and questions not covered in any of the rules and regulations are subject to the discretion of NEI. The rules and regulations may be amended at any time by NEI, and all amendments shall be equally binding on all parties. In the event of any amendment or addition to the rules and regulations, written notice will be given by NEI to such parties.

HOTEL ALLOCATION ROOM ALLOCATIONS:

Industry supporters and/or exhibitors must adhere to the hotel room allocation guidelines stated on pages 9-12 of

this prospectus. Industry personnel attending the conference, including those registered as general attendees, are required to reserve their rooms within their company's designated sub-block allocation at The Broadmoor. Industry attendees are encouraged to work closely with their company's room block manager to ensure compliance with these guidelines, as this helps maintain a smooth and organized experience for all participants. Adhering to this policy ensures equitable access to accommodations and supports the overall success of the NEI Fall Congress.

EXHIBITORS

BOOTH ASSIGNMENT:

Booths will be assigned on a first-come, first-served basis. NEI reserves the right to reconfigure the exhibit hall floor plan, with the provision that all exhibitors shall be advised of any such changes. It is the exhibiting company's responsibility to confirm their placement on the floor plan.

EXHIBITORS BOOTH ASSIGNMENT:

Booths will be assigned on a first-come, first-served basis. NEI reserves the right to reconfigure the exhibit hall floor plan, with the provision that all exhibitors shall be advised of any such changes. It is the exhibiting company's responsibility to confirm their placement on the floor plan.

ELIGIBILITY FOR EXHIBITING:

All products and services exhibited must be relevant to the sciences field. NEI reserves the right to refuse acceptance of the contract and/or entrance/setup to exhibitors not meeting required standards or in competition to NEI, as well as the right to curtail or close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, the conduct of persons, etc. NEI will not make any refunds or otherwise be responsible for expenses associated with such refusal, restriction, or eviction. Please email Gabby Chevalier (gchevalier@neiglobal.com) with any questions about eligibility to exhibit.

EXHIBIT HALL LOCATION:

The exhibit area will be in Bartolin Hall. All CME sessions will be held in Broadmoor Hall. All breaks will be served in Bartolin Hall to generate traffic towards exhibitors.

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EXHIBIT HOURS:

Exhibit setup must be complete by 1:00 pm on November 5, 2026. It will be each Exhibitor's responsibility to see that all materials are removed from the exhibit area by 12:00 pm on November 7, 2026. Displays should not be dismantled before 4:45 pm on November 7, 2026.

EXHIBITOR CONDUCT:

Exhibitor personnel are expected to always behave in a professional manner during NEI Fall Congress. NEI reserves the right to make onsite judgments regarding conduct that detracts from the environment.

EXHIBIT RIGGING:

The ceiling in Bartolin Hall is equipped with rigging points that will support truss, cabling, speakers, projection, lighting and signage. However, some areas have weight restrictions depending on the rigging capacity required by the booth design. Any heavy rigging must be reviewed by NEI Fall Congress management.

UNOCCUPIED SPACE:

Space not occupied at the opening of the exhibition may be reassigned by NEI to another exhibitor, without refund of the paid rental.

SUB-LEASING OR SHARING BOOTH SPACE:

Exhibitors are prohibited to sublet, assign, or share any part of the allocated space without prior written consent from NEI.

BOOTH STAFFING:

Booths must be staffed at all times during open exhibit hall hours. Exhibitors that violate this policy may lose their eligibility to exhibit at any future NEI conference.

OBSTRUCTION OF BOOTHS OR AISLES:

Booths cannot obstruct attendees' views of adjacent booths from any angle. Booth activities that cause attendees to congregate in the aisles and impede or restrict traffic are forbidden. Nothing is allowed to be attached to pillars, walls, ceiling, windows, etc. Furthermore, exhibitors are not allowed to scan attendees in the aisles or impede normal traffic flow through the exhibit hall.

AUDIO USE:

Audio and/or video devices apart from the exhibit must be conducted and arranged so that no noise will disturb adjacent exhibitors or attendees. NEI reserves the right to prohibit the use of amplifying devices that it considers

FLOOR SALES:

The sale of any product on the exhibit hall floor is prohibited without the written discretion of NEI. Exhibitors in violation of this rule will be removed from the exhibit hall and disbarred from exhibiting at any future NEI conference.

GIVEAWAYS AND RAFFLES:

Giveaways and raffles are permitted on the exhibit floor when used as a promotion to attract higher attendance at your booth. However, public address announcements of winners on the exhibit floor are not permitted.

IN-BOOTH PRESENTATIONS:

In-booth presentations are allowed in booths sizes 40' x 40' or larger. These presentations are only limited to the exhibit hall hours and should not conflict with any NEI Fall Congress events. Audio and visual equipment should be fully contained within the booth and cannot encroach into the aisles. Audio systems must be kept at a volume level that does not infringe on the audio of neighboring booths. NEI reserves the right to request the exhibitor to lower the volume or prohibit the use of amplifying devices that it considers objectionable. Please let Gabriela Chevalier by emailing gchevalier@neiglobal.com if you wish to schedule in-booth presentations.

DATA CAPTURING & LEAD RETRIEVAL:

The lead retrieval vendor will provide reports within 7 days after the conference. Reports will include the following information of each attendee who chooses to be scanned: first, middle, and last name; credentials; phone; specialty; email; mailing address; and National Provider Identifier number. Exhibitors should only scan the badges of attendees that have given their permission. Exhibitors should have a touchless process plan for badge scanning.

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EXHIBIT HALL FOOD & BEVERAGE:

All NEI Fall Congress breaks will be occurring in the exhibit area to maximize networking opportunities with exhibitors. To promote higher attendance at booths, NEI will permit booth refreshments and snacks. These refreshments are limited to coffee, specialty coffees, soft drinks, fruit juice, and water. Cookies, pastries, and individually wrapped ice cream bars are also permitted. Due to the potential of long lines, the distribution of these refreshments is limited to booths 200 square feet or larger. Lines may not block aisles or other exhibitors' booths, and control of lines is the responsibility of the distributing company. Refreshments must be provided in conjunction with the hotel's catering department. NEI must be notified and approve all distribution of refreshments.

SECURITY:

NEI will provide perimeter/roving security personnel. Although security will be provided during installation, show days, and dismantling, it is always the exhibitor's responsibility to ensure the security of his/her exhibit and its contents.

CHILDREN:

For safety purposes, children under 16 years of age are prohibited from exhibiting areas during the hours of installation and dismantling.

INDUSTRY SESSIONS

TIMESLOT ASSIGNMENT:

Industry Session applications will be assigned on a first-come, first-served basis. The timeslots noted on page 24 have been approved by NEI and may not be modified by the sponsor. Times are subject to change, and the sponsors will be notified. NEI reserves the right to approve all agreements and may restrict inappropriate products/services..

INCLUDED WITH EACH INDUSTRY SESSION SPONSORSHIP:

- Meals are provided by NEI through attendee registration fees—no "Sunshine Act" reporting required. F&B orders are at the discretion of NEI.
- Private ballroom is assigned for your industry session, Disease State or Medical Affairs event to comply with ACCME guidelines. NEI does not guarantee an audience size.

- Simulcast session to all registered simulcast attendees on the virtual event platform.
- Complimentary session scanning units. NEI will provide six (6) session scanning units onsite for you and your staff to scan and track attendees. Staff to scan will NOT be provided, so plan accordingly. Attendance reports will be available 7 days after the conference.
- Professional moderator to welcome attendees and introduce faculty. One (1) professional moderator will be onsite to provide your team with any logistical assistance.
- Audio-visual equipment and show technician. NEI will provide lavalier mics for up to two (2) presenters, one (1) mic with stand for Q&A session, two (2) screens, one (1) projector, one (1) show computer with Windows 10 and PowerPoint (16:9 PowerPoint recommended), one (1) wireless cue/remote slide advancer, one (1) large speaker timer, one (1) confidence monitor, and one (1) acrylic podium with microphone. Additional A/V equipment can be purchased.
- Stage with podium and microphone. An acrylic podium with microphone will be provided.
- Six (6) complimentary badges for Industry Session staffing purposes.
- Complimentary listing on conference mobile app, online agenda, and onsite signage.

THE SPONSOR IS RESPONSIBLE FOR THE FOLLOWING:

- Content development of a 45 to 60-minute presentation (agencies or 3rd party providers can assist the company).
- Final session topic, title, and presenter information due to NEI by August 10, 2026.
- Door monitors/staff to scan attendee badges.
- Script for moderator, if any, to introduce presenter.
- All presenter-related costs (flights, honorarium, accommodations, conference registration, etc.).

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- The design, development, and production of any promotional material (subject to NEI's approval)—all material must include disclaimer statement on page 32.

LOCATION AND SETUP:

All Industry Sessions will be held in the International Center, Bartolin Hall, or Colorado Hall. Unless otherwise noted, the room will be set for the expected number of clinicians as specified in the agreement.

ATTENDEE REGISTRATION:

NEI will not facilitate pre-registration for attendees. Industry Sessions are open to all NEI Fall Congress attendees and are available on a first come, first-seated basis. By attending a non-CME event and scanning their badge, the attendee opts in to receive follow-up information from the commercial sponsor. By opening an industry event screen, a virtual attendee opts in to receive follow-up information from the commercial sponsor.

SESSION SCANNING UNITS:

NEI will provide up to six (6) session scanning units onsite for you and your staff to scan and track attendees. Staff to scan will NOT be provided, so plan accordingly. Reports will be available 7 days after the conference and will include the following attendee information of each attendee who chooses to be scanned: first, middle, and last name; credentials; phone; specialty; email; mailing address; and National Provider Identifier number. Industry personnel should only scan attendees that have given their permission to give you their information.

FOOD AND BEVERAGE:

Unless otherwise noted in the agreement, conference meals are provided by NEI through attendee registration fees and are exempt from reporting under the Open Payments (Sunshine Act) program. Meals will be placed near the industry session room to encourage attendance. Meal additions can be coordinated for an additional cost. Contact Gabriela Chevalier (gchevalier@neiglobal.com) for more information.

One of the following statements must appear prominently on all handout materials or any printed materials distributed for an Industry Session:

FOR NEI PROVIDED MEALS, PLEASE USE:

"[Meal type: Breakfast, Lunch, or Dinner] provided by NEI"

FOR SPONSOR PROVIDED MEALS, PLEASE USE:

"[Meal type: Breakfast, Lunch, or Dinner] provided by [Company]."

DISCLAIMER FOR NON-CME SESSIONS:

Industry sessions are considered promotional activities and must be conducted in accordance with all applicable FDA regulations and other established standards and codes. Continuing education credit may not be offered for Industry Sessions..

The following disclaimer statement must appear in Arial font size 11 and immediately following information about date, time, and location on all materials intended to promote your Industry session, including but not limited to: the title and ending slides displayed at the beginning and end of the session, websites, broadcast emails, promotional brochures, invitations, signage:

"The content of this [Industry Session, Disease State or Medical Affairs event] and the views expressed therein are those of the presenting entity and not of NEI. This session is not part of the scientific program and does not provide CME credit."

All promotional material must be approved by NEI before release and distribution. Because changes may be required, it is strongly recommended that review and approval by NEI occur before printing or production of the materials. Organizations may distribute print material to promote their session from inside their contracted booth space only. The NEI logo and/or NEI Fall Congress graphics may not be used on Industry Session materials. You should submit your materials for review no later than October 1, 2026. Please allow 3 business days for review.

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SESSION ATTENDANCE:

NEI is proud to partner with you and help with audience generation. NEI makes every attempt to project accurate attendance numbers; however, attendance at Non-CME Industry Session is not guaranteed. NEI is not responsible for audience generation to these activities. Marketing and promotional opportunities are available on pages 15-18. The number reflected is the F&B order that NEI projects will be placed. NEI reserves the right to adjust the F&B order.

ROOM ACCESS:

Sponsors may have access to the room 2 hours prior to their industry session's start time for setup for lunch and dinner events, and 1.5 hours prior to their industry session start time for breakfast events. If you require additional setup time, please contact Gabby Chevalier at gchevalier@neiglobal.com. *Note: Breakfast sessions cannot be accessed prior to 5:30am MT. No exceptions.*

REHEARSAL ROOM:

Access to the designated Industry Session rehearsal room can be purchased for \$2,000. This room will be equipped with a basic A/V kit designed for slide review. Please contact Gabby Chevalier at gchevalier@neiglobal.com for more details.

PRESENTERS:

Industry Session presenters are not considered "faculty" at NEI Fall Congress unless they are also speaking on the CME stage at NEI Fall Congress. NEI Fall Congress faculty members may speak in industry sessions given that they cannot speak on the same therapeutic area or disease state on the CME stage in the same day. Industry presenters are limited to speaking in up to two industry sessions only for the duration of NEI Fall Congress.

The sponsoring organization is responsible for all presenter-related costs (flights, honorarium, accommodations, conference registration, etc.).

- By checking this box, the Company acknowledges and agrees that Industry Session speakers are prohibited from talking about topics for which they have presented in the same disease state for CE on the same day.

- By checking this box, the Company acknowledges and agrees that Industry Session speakers are limited to two promotional, or disease state topics for the entire duration of the meeting.

ONSITE SIGNAGE:

NEI recommends and allows up to six (6) professionally printed signs (maximum size is 30" x 40"). Signs can be placed in Bartolin Hall, and the Broadmoor foyer 24 hours prior to the start of the session and must be removed at the end of the session. Signage near the International Center is prohibited. NEI advises against placing signs for different sessions that have the same presenter within 50 feet of each other to prevent confusion for attendees. Industry personnel and exhibitors are prohibited from removing and relocating signs that are not their own. Tampering with other signs is a violation of NEI Fall Congress's exhibitor conduct. NEI reserved the right to remove or relocate signs that do not follow the above guidelines and have not been approved prior to the event by NEI Fall Congress Management.

MARKETING EFFORTS BY NEI:

All industry sessions will be listed on the online conference agenda web page, the NEI Fall Congress mobile app, onsite signage, and potential print material. Additionally, NEI will, in our sole discretion, send dedicated emails and app announcements to encourage participants to attend these events. We encourage you to take additional measures to promote your session (see pages 15-18 for additional promotional opportunities).