



NEI SATURDAY MORNING LIVE

Exhibitor, Industry, & Medical Affairs

2026

PROSPECTUS



Reach **500+** U.S. based
Mental Health Care Professionals!



7 Unopposed Virtual Booth Experiences Available



7 Unopposed Virtual Industry Session Slots



7 Unopposed Medical Affairs Presentation



Neuroscience Education Institute



V2 November 2025

Engage Year-Round with NEI's Saturday Morning Live Series



Now entering its sixth year, NEI Saturday Morning Live continues to deliver engaging, half-day virtual programs that attract mental health professionals across the country. Hosted on seven select Saturdays throughout 2026, this series blends education, engagement, and convenience—offering HCPs the opportunity to tune in from home or office with their morning coffee. Each session follows this format:

- 60-minute CME Session
- 60-minute Industry Session
- 60-minute CME Session
- 45-minute Industry Session or Medical Affairs Presentation
- 30-minute Live Q&A
- One (1) Virtual Exhibit Booth

This unique format provides supporters with a powerful opportunity to **extend their annual engagement strategy, build brand visibility, and connect meaningfully** with a highly engaged audience of psychiatric clinicians—all in a trusted and proven environment.

Based on a customer survey, **86% of NEI members attend a virtual meeting** where they can receive the essential psychopharmacology education mental health clinicians have come to expect from the Neuroscience Education Institute (NEI) without leaving their home or office. At NEI Saturday Morning Live, expert faculty share insight and cutting-edge research on treatments, benefits, side effects, drug interactions, and management in the uniquely NEI way: high science education simplified in a digestible format, enhanced by unmatched animation and excellent production value.

Join us on these Saturdays at www.neiglobal.com

Program Dates and Topics

February 28	Major Breakthroughs in Major Depressive Disorder
March 28	I (Don't) Like to Move It, Move It: Identifying and Addressing Movement Disorders
April 18	Overcoming Obstacles to Optimal Outcomes in Psychiatry: Restoring Sleep and Minimizing Chronic Pain
June 27	ADHD Diagnosed, Differentiated and Delivered
August 22	Losing Positive Symptoms and Gaining Positive Outcomes in Schizophrenia
September 26	Our Best Shot: Utilizing Long-Acting Injectables to Optimize Outcomes in the Treatment of Serious Mental Illness
October 17	Presenting Depression: Identifying and Treating Mood Disorders

Contact Us

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smills@neiglobal.com

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gchevalier@neiglobal.com

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NEI Saturday Morning Live

2,534

reported an increase in their confidence in understanding the materials after attending SML

5,129

Total Learners for 2025

Participant Feedback from 2025 Saturday Morning Live events

94%

reported an increase in their confidence in understanding the materials after attending SML

98%

reported that the material presented during SML will help their competence when treating patients

96%

reported that the materials presented during SML will help their performance when treating patients

96%

reported that the material presented during SML will help their patient outcomes when treating patients

92%

found the material presented during the CME/CE session to be free of bias at a level of above average or excellent

NEI Saturday Morning Live attendees are committed to improving patient lives.

of attendees reported they would change their practice

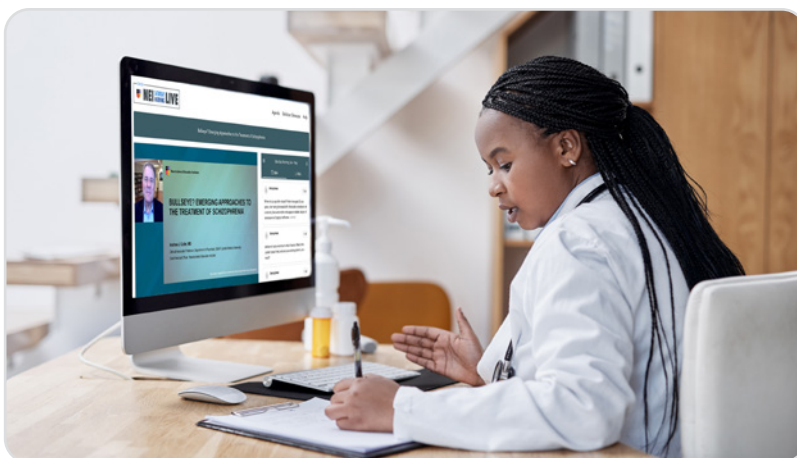


81%

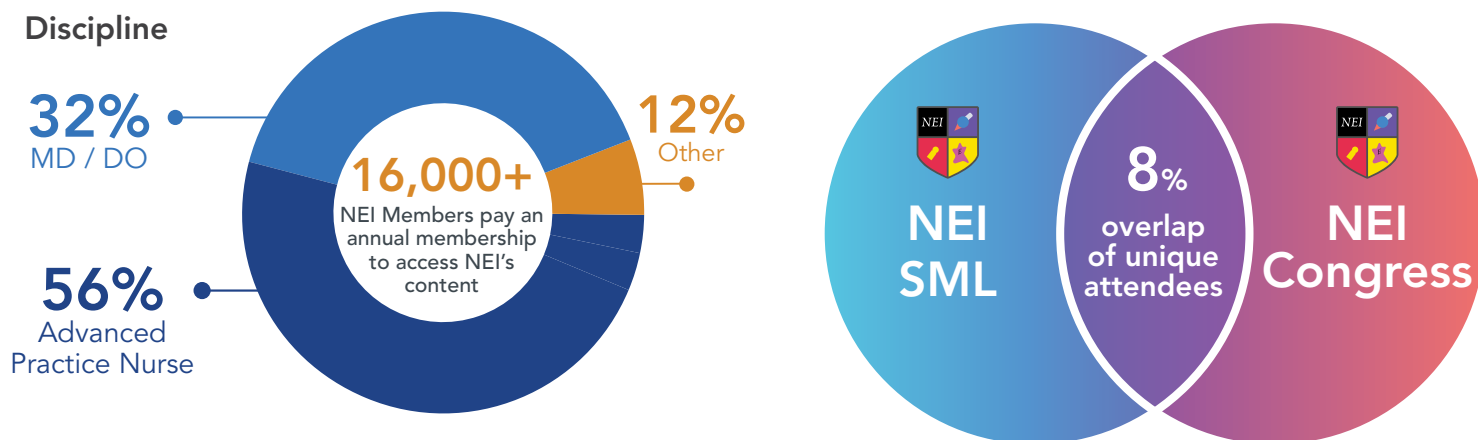
of attendees reported they would seek additional information



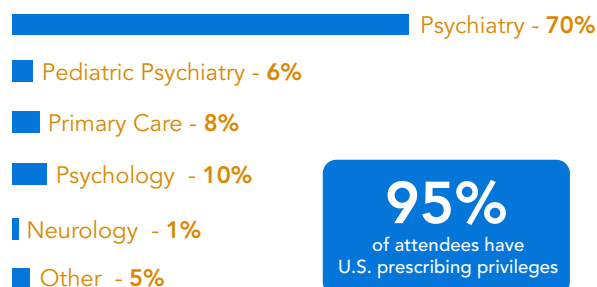
74%



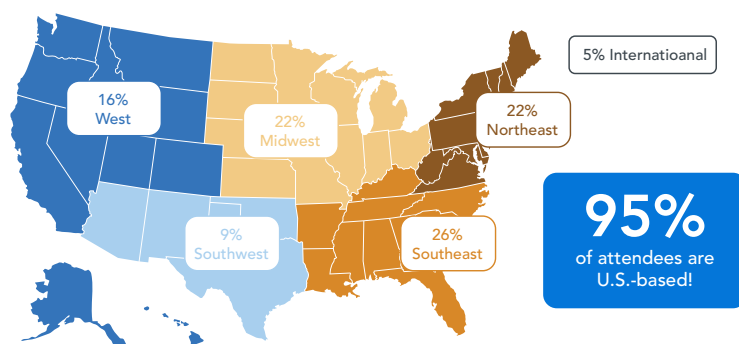
About NEI Saturday Morning Live Attendees



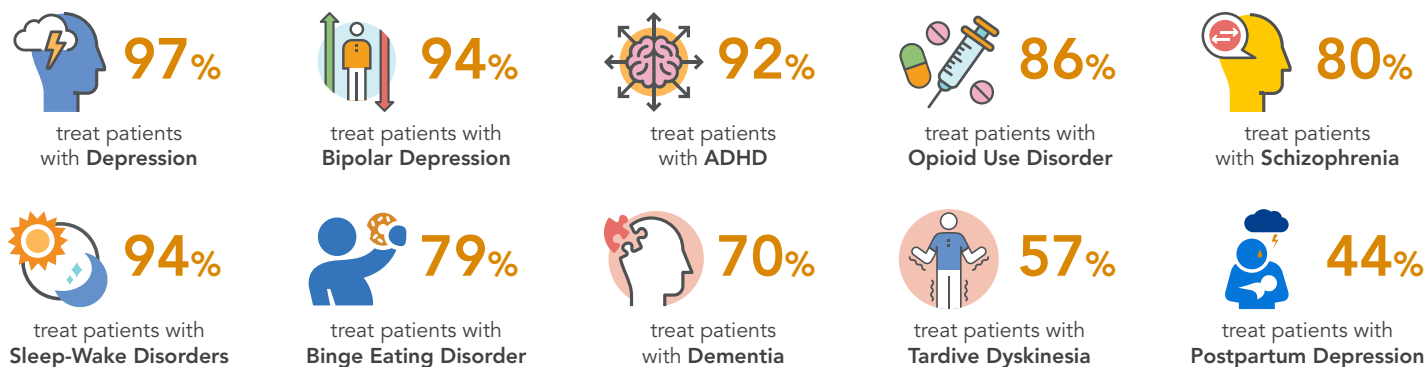
Speciality



Geography



Attendees Treat the Full Spectrum of Mental Health Illnesses Every Week:



Virtual Exhibit Opportunities



Only one (1) Virtual Exhibit Booth space is available for each NEI Saturday Morning Live.
Reserve your booth today to engage with 400 attendees!

Virtual Exhibiting Benefits:

- **Premier Visibility** – Be the sole exhibitor featured at each Saturday Morning Live event – an exclusive opportunity to spotlight your brand without competing clutter.
- **Built-In Engagement Time** – Benefit from dedicated virtual exhibit time when attendees are actively encouraged to explore your customized booth microsite.
- **Turnkey Virtual Booth Platform** – Leverage NEI's professionally designed booth template – optimized to drive traffic and seamlessly present your brand, content, and resources.
- **Actionable Insights & Lead Capture** – Gain access to detailed attendee interaction data and a full leads list – just like badge scanning at a live event.
- **Integrated Promotional Exposure** – Your booth will be prominently listed across all NEI Saturday Morning Live materials, ensuring added visibility before, during, and after each event.

The exhibiting company is responsible for a company overview of 50 words or less, company logo (vector file: AI or EPS) and link to your virtual exhibit or microsite.

Add a virtual booth to your Industry Session or Scientific Poster Presentation for a discounted rate!

The screenshot shows a virtual exhibit booth for NeuroVance Therapeutics. At the top, there is a banner for "NEI SATURDAY MORNING LIVE". Below this is the NeuroVance Therapeutics logo and the text "Innovating Treatment for Major Depressive Disorder". A sub-header reads "Advancing science to support better outcomes in adult patients with treatment-resistant depression". The main text describes their focus on discovering and delivering breakthrough treatments for central nervous system disorders, mentioning their latest advancement, Serovee™, as an investigational therapy targeting adults with treatment-resistant depression. It also states their commitment to supporting clinicians with up-to-date research, patient resources, and educational tools to help improve lives. There is a button labeled "Explore Our Treatment". Below this is a section for "NEI Membership" with a circular icon. The text explains that NEI has more than 15,000 members utilizing their practical education and practice-based tools, and that NEI Membership gives exclusive access to practical point-of-care resources, an extensive library of online content, and significant discounts on registration to their annual conferences, all designed to help stay current in clinical practice. A button labeled "Join Now" is present. At the bottom, there is a note about a discount: "Join today and save \$50 on your New NEI Membership with code 255ML". A final note asks if the user is a Primary Care or Family Medicine provider, mentioning a Psychiatry in Primary Care Portal with online CME/CE and practice resources specifically curated for managing mental health in primary care, with a link to <https://nei-global/psychop>.



Industry Sessions

Discuss issues on patient education, specific products, services, or new clinical science with a dedicated audience of 600+ mental health clinicians who have chosen to attend your Industry Session, Disease State or Medical Affairs event as part of an NEI Saturday Morning Live program.

To secure your preferred slot, complete and submit pages 9-11. Slots are assigned on a first-come basis. NEI reserves the right to approve agreements and limit competing topics/products. Virtual Industry Sessions are not for CME credit.

2025 Success of SML Industry Sessions:

NEI Saturday Morning Live Date	Attendance
February 22	414
March 22	532
April 26	554
June 28	561
August 23	452
September 27	389

Virtual Industry Session Benefits:

- **Dedicated, unopposed time** for your Session, Disease State or Medical Affairs event. Your program does not compete with a CME session, virtual exhibit hall hours, or scientific poster presentations.
- **Freedom to choose** whether you would like to present your event live to NEI Saturday Morning Live attendees or provide NEI with a pre-recorded session should your company already have approved content.
- **Dedicated virtual meeting platform** for NEI Saturday Morning Live that will direct attendees to your event and comply with ACCME guidelines. NEI does not guarantee audience size, but we try our best to meet our target audience size.
- **Virtual Badge Scanning** to track attendees who joined your event. Attendance reports will be available 7 days after the program.
- **Professional moderator** available to assist with logistics.
- **Audio-Visual equipment and show technician** to capture the session live and turnaround an enduring video recording (optional). NEI will also accept a pre-recorded .MP4 file of your session should your company already have approved content.
- **Complimentary listing** on all Saturday Morning Live agendas and materials.
- **Option for Encore Industry Session.** For an additional fee, NEI will archive a recording of your presentation to be viewed on-demand on our website for an additional year.

Please note that the sponsor is responsible for: content development of the presentation (agencies or 3rd party providers can assist the company), all speaker related costs, such as honorarium, and the design, development, and production of any promotional materials (subject to NEI's approval) – all materials must include the disclaimer state on page 14.

Session title, overview, and presenter information must be submitted to NEI at least 8 weeks prior to the live session. See pages 9-11 for additional guidelines.

Medical Affairs Presentations

NEI Saturday Morning Live offers a valuable enhancement to our live in-person meetings by featuring a 45-minute Scientific Poster Presentation. These virtual sessions are designed to showcase cutting-edge research in psychiatry and psychopharmacology, catering specifically to Medical Affairs departments and allowing poster presenters who cannot attend in person to still share their work. With NEI Saturday Morning Live, each poster presentation reaches a dedicated audience of 515 psychiatric clinicians, providing focused exposure and engagement. Please note that Scientific Poster sessions do not qualify for CME credit.

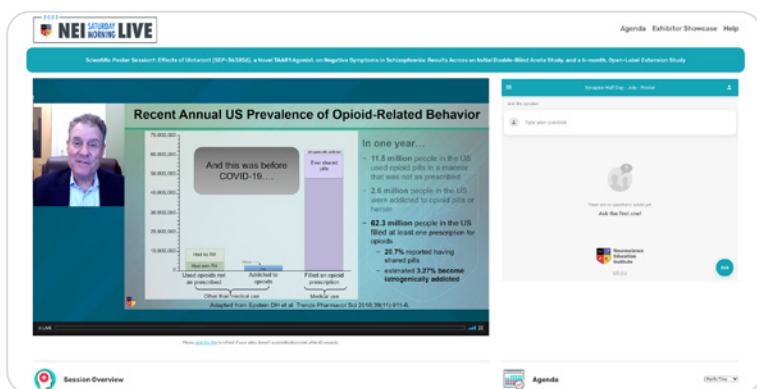
2025 Success of SML Medical Affairs Presentations:

NEI Saturday Morning Live Date	Attendance
February 22	348
March 22	388
April 26	433
June 28	446
August 23	354
September 27	329

Poster Presentation Benefits:

- **Exclusive Presentation Slot** – Stand out with the only scientific poster presentation featured during each Saturday Morning Live event – an unmatched opportunity for focused visibility.
- **Dedicated & Unopposed Airtime** – Your poster presentation is seamlessly integrated into the official program with an unopposed time, driving attendees directly to your session for maximum engagement.
- **Integrated Promotional Exposure** – Your presentation will be prominently listed across all NEI Saturday Morning Live materials, ensuring consistent visibility throughout the campaign.
- **Extended Visibility in NEI Poster Library (Optional: +\$25,000)** – Keep your science in the spotlight – feature your presentation in the NEI Poster Library for one full year to extend its reach and relevance.
- **Podcast Amplification Opportunity (Optional: \$150,000 per episode)** – Transform your poster into a compelling audio experience. Repurpose your session into a podcast episode or add extended Q&A content based on live attendee questions to deepen the impact and broaden accessibility.

Please note that the sponsor is responsible for: the content development of a 30-minute presentation (agencies or 3rd party providers can assist the company), all speaker related costs, such as honorarium, and the design, development, and production of any promotional material (subject to NEI's approval) – all materials must include the disclaimer statement on page 14.



Extend the conversation: Reach more clinicians with an Encore presentation and a Podcast episode. Contact Gabby Chevalier at gchevalier@neiglobal.com for more information.

2026 NEI Saturday Morning Live Prospectus Order Form & Agreement



This legally binding agreement is made between the Company listed below ("Company") and the Neuroscience Education Institute ("NEI").

COMPANY INFORMATION:

COMPANY NAME _____

PARENT COMPANY _____

COMPANY MAILING ADDRESS _____

CITY: _____ STATE: _____ ZIP: _____

INDUSTRY SYMPOSIUM INFORMATION:

(if applicable)

SESSION TYPE (INDUSTRY SESSION / DISEASE STATE / MEDICAL AFFAIRS) _____

SESSION TITLE / TOPIC _____

PROPOSED SPEAKER _____

PRIMARY CONTACT:

CONTACT NAME _____

CONTACT TITLE _____

CONTACT PHONE _____

CONTACT EMAIL _____

SECONDARY CONTACT:

(if applicable)

CONTACT NAME _____

CONTACT TITLE _____

CONTACT PHONE _____

CONTACT EMAIL _____

By submitting this signed agreement, you (an authorized representative of the Company) hereby:

- ☐ **EXHIBITOR, ADVERTISER, AND SPONSOR AGREEMENT:** Acknowledge that you fully understand and agree to abide by all the 2026 NEI Saturday Morning Live Prospectus Rules and Regulations published on pages #-## of this prospectus. Any exhibitor and/or sponsor who violates or fails to abide by all such Rules & Regulations will result in a breach of the agreement by the company and gives NEI the right to cancel any exhibitor and/or sponsor that violates this policy. NEI reserves the right to approve all agreements and may restrict inappropriate and irrelevant products/services. Agree to the payment terms, listed on pages 12, which state that payments are due in full 90 days prior to broadcast.
- ☐ **INDUSTRY SESSION AGREEMENT:** Acknowledge that this is a legally binding agreement once signed and submitted to NEI. Agree to the payment terms, listed on pages 12, which state that payments are due in full 90 days prior to broadcast. If full payment is not received by the above deadline, NEI has the right to forfeit the agreement, and give the opportunity to the next applicant (in priority order). Agree to NEI's zero-tolerance cancellation and no-refunds policy. Written notification of cancellation must be received by Gabriela Chevalier (gchevalier@neiglobal.com). The company shall remain liable to NEI for the total sponsorship fee for the cancellation. The company additionally acknowledges that attendance projections are an estimate and not a guarantee. You fully understand and agree with all the 2026 NEI Saturday Morning Live Prospectus Rules and Regulations published on pages #-## of this prospectus.

SIGNATURE _____

DATE _____

NAME & TITLE _____

Please complete and return the remaining order form on pages 9-10 and payment information on page 11.

2026 NEI Saturday Morning Live Prospectus Order Form & Agreement



VIRTUAL EXHIBIT BOOTH FEES

Date	Fee
<input type="checkbox"/> February 28, 2026	\$5,000
<input type="checkbox"/> March 28, 2026	\$5,000
<input type="checkbox"/> April 18, 2026	\$5,000
<input type="checkbox"/> June 27, 2026	\$5,000
<input type="checkbox"/> August 22, 2026	\$5,000
<input type="checkbox"/> September 26, 2026	\$5,000
<input type="checkbox"/> October 17, 2026	\$5,000
<input type="checkbox"/> Add Email Blast (Number of Emails: _____)	\$10,700 per email

60-MINUTE INDUSTRY SESSION FEES

Date	Fee
<input type="checkbox"/> February 28, 2026	\$125,000
<input type="checkbox"/> March 28, 2026	\$125,000
<input type="checkbox"/> April 18, 2026	\$125,000
<input type="checkbox"/> June 27, 2026	\$125,000
<input type="checkbox"/> August 22, 2026	\$125,000
<input type="checkbox"/> September 26, 2026	\$125,000
<input type="checkbox"/> October 17, 2026	\$125,000
<input type="checkbox"/> Add Email Blast (Number of Emails: _____)	\$10,700 per email
<input type="checkbox"/> Add Enduring Encore in NEI website Option	\$25,000
<input type="checkbox"/> Add a Podcast Episode Option	\$125,000
<input type="checkbox"/> Add a Virtual Exhibit Booth	\$3,500 <i>discounted</i>

45-MINUTE INDUSTRY SESSION/ MEDICAL AFFAIRS SCIENTIFIC POSTER PRESENTATION FEES

Date	Fee
<input type="checkbox"/> February 28, 2026	\$60,000
<input type="checkbox"/> March 28, 2026	\$60,000
<input type="checkbox"/> April 18, 2026	\$60,000
<input type="checkbox"/> June 27, 2026	\$60,000
<input type="checkbox"/> August 22, 2026	\$60,000
<input type="checkbox"/> September 26, 2026	\$60,000
<input type="checkbox"/> October 17, 2026	\$60,000
<input type="checkbox"/> Add Email Blast (Number of Emails: _____)	\$10,700 per email
<input type="checkbox"/> Add Enduring Scientific Poster Option	\$10,000
<input type="checkbox"/> Add a Podcast Episode Option	\$150,000
<input type="checkbox"/> Add a Virtual Exhibit Booth	\$3,500 <i>discounted</i>

2026 NEI Saturday Morning Live Prospectus Order Form & Agreement



PAYMENT INFORMATION:

Total Amount: \$ _____

☐ Invoice required

☐ Formal LOA required

Payment Method:

☐ Credit Card (3.5% transaction fee)

☐ Check (payable to Neuroscience Education Institute)

CREDIT CARD NUMBER

CARDHOLDER PRINTED NAME

EXPIRATION DATE

CVV

CARDHOLDER SIGNATURE

DATE

BILLING ADDRESS

CITY:

STATE:

ZIP:

SUBMIT THIS ORDER FORM & AGREEMENT TO:

Email: Gabby Chevalier (gchevalier@neiglobal.com)

Fax: (760) 931-8713, Attn: Sheri Mills

Mail: Neuroscience Education Institute
70 E Swedesford Rd, Suite 100
Malvern, PA 19355

2026 NEI Saturday Morning Live Rules & Regulations



The following 2026 NEI Saturday Morning Live Prospectus Rules & Regulations are fully incorporated as part of the agreement between the exhibiting, sponsoring, presenting, and/or advertisement company ("Company") and the Neuroscience Education Institute (NEI)

NEI SATURDAY MORNING LIVE NAME AND LOGO USAGE:

The NEI Saturday Morning Live name, logo, or other identifying branding may not be used in signs, advertising, or other promotional material without prior written consent from NEI. To receive NEI approval, all advertisement materials must refer to the virtual conference event by the correct name: "2026 NEI Saturday Morning Live". Unless the Company is also supporting CME content for NEI Saturday Morning Live, Company cannot use the phrase "supports NEI Saturday Morning Live." NEI reserves the right to remove any unapproved signage, advertising, or promotional materials that do not align with the NEI Saturday Morning Live and logo usage rule.

FORCE MAJEURE:

NEI may cancel all or any part of the event, reschedule the event, or reduce the amount of time allocated to the event for any reason at its sole discretion for acts beyond its reasonable control, which may include, but is not limited to fire, strike, damage, construction or renovation, government regulation, public catastrophe, natural disaster, pandemic, or any other acts of God.

PAYMENT & CANCELLATION POLICY:

Payment can be made by credit card or by check. A link to the payment portal will be emailed to make payment by credit card or ACH/Wire. Instructions for mailing a check will be on the invoice.

All exhibit, industry session and poster presentation order forms require payment in full 90 days prior to broadcast. A 50% deposit is required 30 days after the signed agreement is submitted to NEI. For any signed agreement received within 90 days before the date of the event outlined herein, a non-

refundable 100% of the total agreement amount is due upon signing this contract. If payment and fully executed agreement (pages 9-11) are not received with your submission, NEI has the right to forfeit the agreement, and give the opportunity to the next applicant (in priority order).

Cancellations received at least 8 weeks prior to the scheduled event will result in a 50% penalty of the fees. No refunds will be issued for exhibit space, advertisement and/or sponsorship cancellations received after 8 weeks prior to the event, nor will they be issued to no-shows.

RIGHT OF FIRST REFUSAL:

In order to allow other companies to participate in our sponsorship, exhibit, advertisement, and/or Industry Session opportunities, NEI will not give companies right of first refusal for future conferences.

USE OF LIST POLICY:

It is the fiduciary responsibility of all Companies, supporters, and their agencies to protect the privacy of NEI Saturday Morning Live attendees. It is a violation to share these lists with 3rd parties other than affiliates, alliance companies and agents or representatives. The information on the list or any portion thereof may not be copied or extracted in any form. Companies will not at any time permit any NEI Saturday Morning Live list information to pass into the hands of another person, association, organization, or company, other than affiliates, alliance companies and agents or representatives. Any prohibited use by the Company shall constitute a material breach of this contract.

ATTENDEE LIST:

NEI does not release pre- or post-conference attendee lists to exhibitors and/or sponsors, or 3rd party vendors.

2026 NEI Saturday Morning Live Rules & Regulations



AMENDMENTS:

All matters and questions not covered in any of the rules and regulations are subject to the discretion of NEI. The rules and regulations may be amended at any time by NEI, and all amendments shall be equally binding on all parties. In the event of any amendment or addition to the rules and regulations, written notice will be given by NEI to such parties.

EVENT STREAMING CONTINGENCY CLAUSE:

Should the event not be streamed live on the scheduled date for any reason, including but not limited to technical difficulties, unforeseen circumstances, or any man-made disruptions, the event shall automatically be rescheduled to an alternative date determined by the organizers. No refunds shall be issued as a result of this postponement, and all tickets, access credentials, or registrations shall remain valid for the rescheduled date. NEI shall make reasonable efforts to inform all participants and attendees of the new date in a timely manner.

EXHIBITORS

DATE ASSIGNMENT:

Exhibitor applications will be assigned on a first-come, first-served basis. The dates noted on page # have been approved by NEI and may not be modified by the sponsor. Dates and times are subject to change, and the sponsors will be notified. NEI reserves the right to approve all agreements and may restrict inappropriate products/services.

DATA CAPTURING & LEAD RETRIEVAL:

The NEI Saturday Morning Live virtual conference platform will automatically track the attendance to your virtual exhibit. Reports will be available 7 days after the virtual conference and will include the following attendee information of each attendee: first, middle, and last name; credentials; phone; specialty; email; mailing address; and National Provider Identifier number.

INDUSTRY SESSION

DATE ASSIGNMENT:

Industry Session applications will be assigned on a first-come, first-served basis. The dates noted on page # have been approved by NEI and may not be modified by the sponsor. Dates and times are subject to change, and the sponsors will be notified. NEI reserves the right to approve all agreements and may restrict inappropriate products/services.

NON-COMPETE WITH CME SESSIONS:

Industry Sessions will be conducted during times that do not conflict with Saturday Morning Live CME sessions. All dates and timeslots will be scheduled by NEI.

THE SPONSOR IS RESPONSIBLE FOR THE FOLLOWING:

- **Content development** of a 45-minute presentation. (Agencies or 3rd party providers can assist the company)
- **Final session topic, title, and presenter** information due to NEI by 8 weeks prior to the event.
- **All presenter-related costs, such as honorarium, the design, development, and production of any promotional material.** (Subject to NEI's approval)—All material must include disclaimer statement on page 14.

ATTENDEE REGISTRATION:

NEI will facilitate pre-registration for the main conference, NEI Saturday Morning Live Attendees will have the option to enter the Industry Session site. Industry Sessions will be open to all attendees.

SESSION SCANNING:

The NEI Saturday Morning Live virtual conference platform will automatically track the attendance to your session. Reports will be available 7 days after the virtual event and will include the following attendee information of each attendee: first, middle, and last name; credentials; phone; specialty; email; mailing address; and National Provider Identifier number.

2026 NEI Saturday Morning Live Rules & Regulations



DISCLAIMER FOR NON-CME SESSIONS:

Industry Sessions are considered promotional activities and must be conducted in accordance with all applicable FDA regulations and other established standards and codes. Continuing education credit may not be offered for Industry Sessions.

The following disclaimer statement must appear on all materials intended to promote your session, including but not limited to the title and ending slides displayed at the beginning and end of the session, websites, broadcast emails, invitations social posts, etc.

"The content of this [Industry Session, Disease State, or Medical Affairs event] and the views expressed therein are those of the presenting entity and not of NEI. This session is not part of the accredited scientific program and does not provide CME/CE credit."

All promotional material must be approved by NEI before release and/or distribution. Because changes may be required, review and approval by NEI must occur before printing or production of the materials. Materials must be submitted for review no later than 8 weeks prior to the event. The NEI logo and/or NEI Saturday Morning Live graphics may not be used on Industry Session materials.

SESSION ATTENDANCE:

NEI makes every attempt to project accurate attendance numbers; however, attendance at Non-CME Industry Sessions is not guaranteed. NEI is not responsible for audience generation to these activities.

REHEARSAL AND RECORDING:

To schedule a session rehearsal or recording, please contact Ali Holladay at abrown@neiglobal.com with your preferred rehearsal and/or recording date and time. Our production team will be available to answer any questions (at no additional cost) during all session rehearsals and on the day of your event to ensure that sessions run smoothly.

PRESENTERS:

NEI Saturday Morning Live CME faculty are NOT permitted to participate in any same-day Industry Sessions. Industry Session presenters are not considered "faculty" at NEI Saturday Morning Live sessions. The sponsoring organization is responsible for all presenter related costs, such as honorarium.

MARKETING EFFORTS BY NEI:

All Industry Sessions will be listed on the online conference web page, virtual signage, and potential print material. Additionally, NEI will, in our sole discretion, send dedicated emails and announcements to encourage participants to attend these events.